The Client: Young Invincibles (YI) was founded in 2009 out of a concern that young people’s voices were not being heard in the debate over healthcare reform. Today, YI is a national organization working to engage young adults on issues such as higher education, health care, and economic security. YI achieves this through conducting cutting-edge policy research and analysis, sharing the stories of young adults, designing campaigns to educate on important issue areas, informing and mobilizing the Millennial Generation, and advocating to change the status quo.

The Problem: Over the past five years YI has become increasingly involved in higher education issues. An issue of particular concern for YI is the for-profit higher education industry. Students across the country are spending thousands of dollars to attend for-profit colleges that often leave them with a mountain of debt and very few job prospects. For-profit college advertising and recruiting targets vulnerable populations such as low-income earners, minorities, single mothers, and veterans and entice these potential students to enroll in programs that are as much as four times more expensive than comparable programs at public institutions. 90% of students attending for-profit colleges take out student loans while less than half of public school students borrow. Furthermore, students attending for-profits only make up 11% of students enrolled in postsecondary education programs, but they account for more than 40% of the student loan defaults. Young Invincibles asked the Community Justice Project to assess strategies and mechanisms to increase the quality and oversight of for profit institutions and protect prospective and current students.

The Outcome: The CJP team identified industry practices that harm students and conducted comprehensive research into the regulatory and enforcement powers already available to federal agencies and states that could be used to improve the landscape of the for-profit higher education industry. The students produced a document, *Raising the Bar: How the Law can Improve For-Profit Higher Education*, that highlights points of intervention and includes recommendations for motivating various federal agencies and states to act.