Sponsorship Opportunities

**Boxed Lunch**  
*Sole Sponsorship - $6,000*

A box lunch is provided to Institute attendees before they participate in roundtable discussions. Sponsoring the box lunch provides you with outstanding visibility during the lunch hour. Previous sponsors have provided insulated lunch bags with their company logo and contact information. Georgetown CLE then makes arrangements with the caterers to pack the lunches in the bags.

Benefits include:
- Four (4) complimentary registrations to the program; 50% off any additional registrant
- 6’ tabletop display space in high-traffic area with two (2) chairs
- Full page, 8 ½” x 11”, black and white ad in the program course materials
- Insert, 3”x5”, in the lunch boxes
- An electronic attendee list following the program for a one-time use
- Verbal recognition in program announcements
- Name badges recognizing your participation as an exhibitor and a sponsor
- Acknowledgement prominently displayed within the lunch area
- Recognition as a sponsor on the Live Webcast and On-Demand Webcast (up to one year after the program’s original air date)

**Cocktail Reception**  
*Sole Sponsorship - $7,500 (SOLD)*

The cocktail reception provides you the opportunity to network with colleagues and hear from leading experts in the field. Sponsorship provides you a degree of high visibility with conference attendees.

Benefits include:
- Five (5) complimentary registrations to the program; 50% off any additional registrant
- 6’ tabletop display space in high-traffic area with two (2) chairs
- Full page, 8 ½” x 11”, color ad in the program course materials
- An electronic attendee list following the program for a one-time use
- Verbal recognition in program announcements
- Name badges recognizing your participation as an exhibitor and a sponsor
- Acknowledgement prominently displayed within the reception area
- Recognition as a sponsor on the Live Webcast and On-Demand Webcast (up to one year after the program’s original air date)

**Refreshment and Networking Breaks**

*Wednesday Morning - $2,500 (SOLD)*  
*Wednesday Afternoon - $2,500 (SOLD)*  
*Thursday Morning - $2,500 (SOLD)*  
*Thursday Afternoon - $2,500 (SOLD)*

Beverages and snacks are provided throughout the course of the Institute. This sponsorship provides you the opportunity to have a high degree of visibility during the course of the sessions. Previous sponsors have provided bottles of water with their company logo and contact information for distribution during the break.

Benefits include:
- Two (2) complimentary registrations to the program; 50% off any additional registrant
- Full page, 8 ½” x 11”, black and white ad in the program course materials
- An electronic attendee list following the program for a one-time use
- Verbal recognition in program announcements
- Name badges recognizing your participation as an exhibitor and a sponsor
- Acknowledgement prominently displayed within the break area
- Recognition as a sponsor on the Live Webcast and On-Demand Webcast (up to one year after the program’s original air date)

**Continental Breakfast**

*Sole Sponsorship for Wednesday - $4,000*  
*Sole Sponsorship for Thursday - $4,000 (SOLD)*

Continental breakfast is offered each morning during registration in high-traffic areas. This opportunity provides you the first chance to make an impression on Institute attendees. Previous sponsors have provided special coffee mugs with their company logo and contact information for use during this time and as a take-away gift to attendees.

Benefits include:
- Three (3) complimentary registrations to the program; 50% off any additional registrant
- 6’ tabletop display space in high-traffic area with two (2) chairs
- Full page, 8 ½” x 11”, black and white ad in the program course materials
- An electronic attendee list following the program for a one-time use
- Verbal recognition in program announcements
- Name badges recognizing your participation as an exhibitor and a sponsor
- Acknowledgement prominently displayed within the breakfast area
- Recognition as a sponsor on the Live Webcast and On-Demand Webcast (up to one year after the program’s original air date)

**Conference Enhancements**
To participate in any of the presence enhancers listed below you must participate as an official Institute sponsor. The enhancers are designed to increase your visibility throughout the Institute.

$5,000.00 | Opportunity to Be a Mid-Year “Update” Sponsor (SOLD)
- This webinar would take place 6-months after the Institute and is part of registration for our attendees but would also be sold to those who did not attend the Institute.
- Georgetown Law CLE and the sponsor of the webcast would jointly have input on speakers and content of the webcast. The webcast will be co-branded with both the sponsor and Georgetown Law CLE logo.
- The sponsor would be responsible for:
  - Recruiting and preparing the speakers
  - Providing session title, description, outline, and course materials to Georgetown Law CLE
  - Marketing the webcast to contacts
- Georgetown Law CLE would be responsible for:
  - Providing the online platform
  - Applying and handling CLE accreditation
  - Handling webcast logistics including setting the date, time, location of the webcast and coordinating with the videographer
  - Marketing the webcast to contacts
- Sponsor and Georgetown Law CLE would have access to attendee list after the webcast. Sponsor would have the ability to ask an industry-related question on the evaluation.

$500 | Conference Insert
- 300 promotional piece interested in each conference tote bag must be sent to Georgetown Law CLE no later than April 13, 2015.

$1,000.00 | Exhibit Space

$1,000.00 | Pens (sole sponsor)
- Sponsor responsible for the design and cost of 300 branded pens. Pens must be received by April 13, 2015.

$1,000.00 | Notepads (sole sponsor)
- Sponsor responsible for the design and cost of 300 branded notepads. Pens must be received by February 13, 2015.

$1,000.00 | Course Materials (sole sponsor)
- The sponsor logo will be used on the course materials page (mock-up available).

$1,000.00 | Conference Tote Bag Sponsor (sole sponsor)
- Sponsor responsible for the design and cost of 300 conference bags. Must seek design approval from Georgetown Law CLE. Bags must be received by April 13, 2015.
2015 Cybersecurity Law Institute
Georgetown University Law Center • Washington, DC

Company Name ________________________________
Contact Person ________________________________
Mailing Address ____________________________________________
City ___________________________ State ___________ Zip ___________
Phone ( ) __________________ Fax ( ) __________________
Email ____________________________

Please indicate below the sponsorship opportunity your organization would like to advantage of.

☐ Institute Advisory Board Dinner .......................................................... $12,000
☐ Boxed Lunch ........................................................................ $6,000
☐ Cocktail Reception .............................................................. $7,500
☐ Refreshment Breaks (Thursday AM) ........................................... $2,500
☐ Refreshment Breaks (Thursday PM) ................................... $2,500
☐ Refreshment Breaks (Friday AM) ........................................ $2,500
☐ Refreshment Breaks (Friday PM) ........................................ $2,500
☐ Breakfast (Thursday) .............................................................. $4,000
☐ Breakfast (Friday) ................................................................. $4,000
☐ Exhibit Space ........................................................................ $1,000
☐ Conference Inserts .............................................................. $500
☐ Pen Sponsor ........................................................................ $1,000
☐ Notepad Sponsor ................................................................ $1,000
☐ Conference Tote Sponsor ................................................... $1,000
☐ Course Materials Sponsor .................................................. $1,000

☐ Check enclosed payable to: Georgetown Law CLE .......................................................... $
☐ Please charge to:  ☐ VISA  ☐ MasterCard  ☐ AMEX

Card #: ____________________________ Exp. Date: __________
Signature: ____________________________

Do you require exhibit space over the course of the program?  ☐ Yes  ☐ No
If so, will someone be onsite to attend to your space?  ☐ Yes  ☐ No

Terms and Conditions
• Full payment must accompany this form. Exhibit Space will not be assigned until full payment is received.
• Exhibit fee will includes a 6’ tabletop display space in high-traffic area with two (2) chairs and a wastebasket.
• Installation and dismantling of exhibits including arrangements for shipping and handling is the sole responsibility of the Exhibitor.
• Although every effort will be made to keep the program on schedule, Georgetown CLE cannot be held responsible for modifications to scheduled participant breaks.
• To provide your organization with the best experience possible, exhibit space will be limited. The space will be assigned on a first come, first serve basis with priority given to sponsors.
• An administrative fee of 10% of the total sponsorship fee will be assessed for all cancellations. No refunds or cancellations 30 days prior to the program.
• All matters and questions not covered by these policies are subject to the discretion of Georgetown CLE.

Signed

Title ____________________________ Date ____________________________