2014 Highlights

• 132 attendees
• Loyal customer base (40% return rate in 3 years)
• Satisfied attendees (92% rated program “excellent” or “good”)
• Top companies or agencies represented: DC Office of Tax & Revenue, Deloitte LLP, Comptroller of Maryland, PricewaterhouseCoopers, Maryland Office of Attorney General, NC General Assembly, South Carolina Department of Revenue
• Job titles: Accountant, Assistant Attorney General, Assistant General Counsel, Associate Director, Attorney, AVP – State & Local Taxes, Chief Counsel, Director, Managing Director, Principal, Senior Associate, Senior Attorney, Senior Manager, Vice-President

Attendee Profile

- Law Firms: 22%
- Companies: 16%
- Accounting Firms: 27%
- Government: 24%
- Nonprofits: 11%

Please contact Brittany Cain at 202.662.9895 or beh32@law.georgetown.edu if you are interested in sponsoring.
Event Sponsorship | $2,500

Benefits of Sponsorship
- Two (2) complimentary registrations, up to 5 additional registrations at 50% off regular registration rate.
- One (1) complimentary registration for the live webcast.
- Discount code for 50% off the on-demand program good for up to one year (unlimited number of uses).
- Pre and Post conference mailing list (includes names, job titles, company name, and mailing address).
- Acknowledgement in the brochure (if committed before brochure is printed).
- Acknowledgement on conference website.
- Ability to use official conference banner on your website.
- Full page, 8.5” x 11” color ad in the program course materials.
- Recognition as a sponsor on the live webcast and on-demand program (up to one year after the program’s original air date).
- Acknowledgement prominently displayed within the registration area, verbal recognition in program announcements, recognition in the form of sponsor ribbons on name badges.

Sponsorship Enhancements
To participate any of the enhancements detailed below, you must be an official Event Sponsor. These additions are designed to increase your visibility throughout the conference.

Breakfast (2 available) | +$2,000
- Opportunity to provide branded item at the breakfast
- Two (2) additional complimentary registrations

Networking break (3 available) | +$1,000
- Opportunity to provide branded item at the networking break
- One (1) additional complimentary registration

Facilitated Networking Break (3 available) | +$1,500
- Opportunity to provide branded item at the facilitated networking break
- One (1) additional complimentary registration

Boxed Lunch (1 available) | +$3,000
- Opportunity to provide branded item in the boxed lunch
- Three (3) additional complimentary registrations

Speaker & Advisory Board Reception (group or sole sponsorship) | +$5,000
- Opportunity to provide branded item at the reception
- Seven (7) tickets to the reception
- Five (5) additional complimentary registrations at the conference

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Mid-Year Update (sole sponsorship) | +$5,000
- Opportunity to collaborate on a one-hour webinar that will take place 6-months after the program. Webinar is free to all conference attendees.

Webinar Partnership (6 available) | +$3,000
- Opportunity to collaborate on a one-hour webinar on a topic of your choice. Webinar is co-branded.

Wireless Sponsor (sole sponsorship) | +$2,000
- Opportunity to brand the wireless network and password for the conference.

Social Media (sole sponsorship) | +$500
- Help conference attendees continue the conversation online! A screen in the registration area will follow the conference hashtag. Before the conference and during breaks, a branded PPT slide will highlight key comments.

Course Material Website (sole sponsorship) | +$1,000
- Opportunity to provide a clickable banner ad for the mobile course materials page.

Charging Station (2 available) | +$500
- Charging station will be branded with a design of your choosing.

Portable Chargers “Power Bank” (sole sponsorship) | +$1,500
- Portable chargers will be branded with a design of your choosing.

Registration Bags (sole sponsorship) | +$1,500
- Opportunity to provide branded registration bags for conference attendees.

Notepads & Pens | +$1,000
- Opportunity to provide branded notepads and pens for conference attendees.

Travel Coffee Mugs or Water Bottles | +$1,000
- Opportunity to provide branded travel coffee mugs or water bottles for conference attendees.

Speaker & Advisory Board Gifts | +$500
- Opportunity to provide branded items for conference speakers and advisory board members.

Meeting or Demo Space | +$1,000
- Dedicated space at the conference site that is available throughout the duration of the conference for your use.

Exhibit Space | +$500
- Opportunity to have a tabletop display at the conference. Includes one exhibit-only ticket.

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