



Academy of WTO Law and Policy

November 7-11, 2011 | Washington, DC

GEORGETOWN LAW

www.law.georgetown.edu/ielacademy

Schedule

Schedule and speakers are subject to change.

Day 1: Context and Institutional Issues

- Introduction, Policy Overview, Economics, Relationship to International Relations and Development, Status of WTO Law in Domestic Legal Regimes
- Historical background, Bretton Woods Origins, Evolution from GATT to WTO
- Luncheon speaker: WTO Law in a Broader Context
- WTO legal structure, institutional provisions, decision-making, accession of new Members, role of civil society and NGOs
- Panel Discussion: Trade Policy — Politics & Process

Day 2: Basic GATT Market Access Principles and Exceptions

- Border Measures (Tariffs, Quotas, Customs Valuation, Rules of Origin)
- Non-discrimination (MFN and National treatment)
- General Exceptions (including GATT Articles XX and XXI); Health, Environment, and Other Concerns
- Bilateral and Regional Free-Trade Agreements
- Interactive Session: Solving a Hypothetical Problem
- Workshop: Researching International Trade Law

Day 3: Trade Remedy Rules and Subsidies; Dispute Settlement

- Safeguards (Escape Clause Measures, Textile Safeguards, Special Safeguards Under Accession Agreements); Injury Determinations for Trade Remedies
- Dumping and Antidumping Measures
- Subsidies and Countervailing Measures
- Workshop: WTO Dispute Settlement Process
 - ★ Procedures, Compliance and Remedies
 - ★ Experience to Date and Jurisprudential Issues
 - ★ Litigation Practice Tips

Day 4: Agriculture and Sustainable Development

- Developing Country Issues and Interests
- Trade in Agriculture: Market Access and Subsidies
- Luncheon Speakers: China — Ten Years After Accession
- Sanitary and Phytosanitary Measures: Technical Barriers to Trade
- Interactive Session: Solving a Hypothetical Problem
- Panel Discussion: Trade and the Environment — Climate Change

Day 5: Services; Intellectual Property; New Challenges

- Trade in Services and Recent GATS Disputes
- Intellectual Property Protection: TRIPS Obligations and Derogations
- Luncheon Speaker: Trade Policy — What Matters to Multinational Corporations
- Competition Policy and Investment
- Panel Discussion: Global Financial Architecture — Current Challenges — Institutional Reform and the Relationship to Trade
- Panel Discussion: Beyond Doha's December Ministerial — Whither the International Trading System



ACADEMY CO-CHAIRS:

JOHN H. JACKSON

University Professor and Director,
Institute of International Economic Law
Georgetown Law

GRANT D. ALDONAS

Split Rock International

MARK E. HERLIHY

Georgetown Law

ACADEMY SPEAKERS INCLUDE:

Grant D. Aldonas
Split Rock International

C. Christopher Parlin
Georgetown Law

M. Jean Anderson
Weil, Gotshal & Manges LLP

Andrew W. Shoyer
Sidley Austin LLP

Timothy C. Brightbill
Wiley Rein LLP

John R. Thomas
Georgetown Law

Richard D. Diamond
Georgetown Law

Marguerite Trossevin
Jochum Shore & Trossevin, PC

Gary N. Horlick
The Law Offices of Gary N. Horlick

and other WTO Law Experts

John H. Jackson
Georgetown Law

"The WTO Academy was very comprehensive and impressive. The Academy's faculty and speakers were the best collection of trade experts I've ever seen at a trade conference/seminar. First class, five stars!"

2009 ACADEMY PARTICIPANT, WASHINGTON, DC

"This Academy was one of the most interesting and dynamic programs I [have] ever attended. The special blend of speakers — professors, lawyers, private and public [sector] representatives — made THE difference, and just reaffirms Georgetown Law's leadership in international matters, specifically in WTO law and policy."

2009 ACADEMY PARTICIPANT, BRAZIL

Program Details

ADMISSION REQUIREMENTS

Space is limited to enhance each person's learning experience. This program is designed primarily for international and U.S. professionals already possessing a basic background in WTO and GATT matters. However, those who are new to the subject are welcome to attend; if interested, introductory readings can be recommended prior to Academy Week.

HOURS OF INSTRUCTION

The Academy opens at 8:30 AM every day of this intensive week. Sessions are led by experienced WTO practitioners and well-recognized academics. The daily schedule includes a variety of formats, such as lecture, panel discussion, general Q&A, and interactive sessions during which participants analyze and discuss hypothetical trade problems. Evening workshops on Researching International Trade Law and WTO Dispute Settlement also are included. The Academy will include an Opening Reception on the first day, scheduled for 6:30 PM.

PROGRAM LOCATION

Georgetown University Law Center
Gewirz Student Center, 12th Floor
120 F Street, NW
Washington, DC 20001

Registration Fee Schedule: please note that all fees must be paid in U.S. dollars, and must be paid in full prior to commencement of the program.

Registration Fees

on or before October 10, 2011:	\$2,700.00
after October 10, 2011:	\$3,000.00

Discounted Registration Fees

Developed Country Government Officials, Representatives of Intergovernmental and Non-governmental Organizations, and Full-time Academics

on or before October 10, 2011:	\$2,200.00
after October 10, 2011:	\$2,500.00

Developing Country Government Officials, Representatives of Intergovernmental and Non-governmental Organizations, and Full-time Academics

on or before October 10, 2011:	\$1,800.00
after October 10, 2011:	\$2,000.00

Group Rate (organizations sending four or more)

on or before October 10, 2011:	\$2,000.00
after October 10, 2011:	\$2,200.00

A minimum deposit of \$500.00 is due upon registration, in order to guarantee a spot in the Academy. The deposit amount will be deducted from the total amount due prior to commencement of the program. Acceptable forms of payment include credit card and check.

VISA

If you will require a visa to attend, please note that it is your responsibility to obtain the visa and to allow sufficient time to process all requisite paperwork. International registrants are encouraged to contact Georgetown Law for information on potentially applicable visa requirements. Visa-related queries may be directed to Indira Dingleline at img4@law.georgetown.edu.

LANGUAGES

The language of instruction is English. Participants are expected to have significant ability to read, speak and understand English.

CERTIFICATE OF ATTENDANCE

A Certificate of Attendance is available upon conclusion of the program for participants who attended at least 80% of the Academy.

CLE CREDIT

As it has since inception of the Academy in 2006, Georgetown Law expects to make Continuing Legal Education (CLE) credit available for participation in the program. Participants are asked to advise Georgetown Law upon registration if they are interested in pursuing CLE credit, and Georgetown Law will seek accreditation for the 2011 Academy from states with mandatory CLE requirements. Georgetown Law is an accredited CLE provider in most MCLE states, and also is a State Bar of California approved MCLE provider.

SUBSTITUTIONS

Substitutions of participants affiliated with the same institution are accepted at any time prior to commencement of the program.

CANCELLATIONS AND REFUNDS

Registrants who are unable to attend the Academy must provide written notice of their intent to cancel to Georgetown Law at ielacademy@law.georgetown.edu. Full tuition will be reimbursed, less a \$150 administrative fee, where a written notice of cancellation is received by October 10, 2011. Half tuition will be reimbursed, less a \$150 administrative fee, where a written notice of cancellation is received by November 1, 2011. Any refund requests after this date will be handled on a case-by-case basis.

QUESTIONS & CONTACT INFORMATION

Academy of WTO Law and Policy
Institute of International Economic Law
Georgetown Law

600 New Jersey Avenue, NW • Washington, DC 20001

Phone: (202) 661-6647

Email: ielacademy@law.georgetown.edu

For more information, please visit www.law.georgetown.edu/ielacademy

"I had high expectations. They were met — and indeed surpassed."

2010 ACADEMY PARTICIPANT, HONG KONG



Registration

- \$2,700 (on or before October 10, 2011)
- \$3,000 (after October 10, 2011)

- \$2,200 (developed country government officials, representatives of IGOs and NGOs, & academics on or before October 10, 2011)
- \$2,500 (developed country government officials, representatives of IGOs and NGOs, & academics after October 10, 2011)

- \$1,800 (developing country government officials, representatives of IGOs and NGOs, & academics on or before October 10, 2011)
- \$2,000 (developing country government officials, representatives of IGOs and NGOs, & academics after October 10, 2011)

- \$2,000 (per person tuition for organizations sending four or more on or before October 10, 2011)
- \$2,200 (per person tuition for organizations sending four or more after October 10, 2011)

Payment in U.S. currency must accompany registration. (Registrants may pay in full, or submit a minimum deposit of \$500, with the balance due prior to commencement of the program).

Name

Title

Professional Affiliation (May we include your name, affiliation and contact information on the list of participants to be distributed at the Academy?) Yes No

Address

City State Zip

Country of Citizenship

E-mail Phone

CLE Credit Desired: Yes No Jurisdiction: _____

Services for people with special needs or dietary restrictions: please e-mail Georgetown Law at ielacademy@law.georgetown.edu.

How to Register:

1. Online www.georgetowncle.org (credit card only)
2. E-mail ielacademy@law.georgetown.edu with your registration information or scan and attach the registration form (include payment information)
3. Mail completed registration form with check payable to Georgetown Law's Academy of WTO Law & Policy

Academy of WTO Law & Policy
Institute of International Economic Law
Georgetown Law
600 New Jersey Avenue, NW
Washington, DC 20001

Check Enclosed

No. Amount

VISA MC AMEX

Card #: _____ Exp. Date _____

Signature: _____

Advisory Committee



ADVISORY COMMITTEE CHAIR:

JOHN H. JACKSON
University Professor & Director,
Institute of International Economic
Law, Georgetown Law

ADVISORY COMMITTEE
CO-CHAIR:

GRANT D. ALDONAS
Principal Managing Director;
Split Rock International;
Former Under Secretary,
U.S. Department of Commerce

ADVISORY COMMITTEE
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Partner and Chairman,
Global Trade Practice Group,
Greenberg Traurig LLP;
Former WTO Appellate
Body Member

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Wilmer Cutler Pickering Hale and
Dorr LLP; Former U.S. Trade
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and Economic Law,
Georgetown Law

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Managing Director,
World Trade Institute

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Partner, Steptoe & Johnson LLP

R. MICHAEL GADBAW
Distinguished Senior Fellow,
Institute of International Economic
Law; Adjunct Professor,
Georgetown Law; Former Vice
President and Senior Counsel
for International Law and Policy,
General Electric Company

CHARLES H. GUSTAFSON
Professor of Law & Former Associate
Dean of International and Graduate
Programs, Georgetown Law

CARLA A. HILLS
Chair & CEO, Hills & Company;
Former U.S. Trade Representative

GARY N. HORLICK
The Law Offices of Gary N. Horlick;
Former Deputy Assistant Secretary,
Import Administration

CELSO LAFER
Professor of Law,
São Paulo University;
Former Minister of Foreign Relations,
Brazil

JEFFREY M. LANG
Lang Consultancy;
Former Deputy U.S. Trade
Representative

MITSUO MATSUSHITA
Professor of Law,
Seikei University;
Former WTO Appellate Body
Member

DONALD MCRAE
Hyman Soloway Professor of
Business and Trade Law,
University of Ottawa Faculty of Law

HUGO PAEMEN
Senior Advisor,
Hogan & Hartson LLP;
Former Ambassador of the European
Commission Delegation in
Washington, DC

ROBERT PITOFSKY
Professor of Law,
Georgetown Law;
Former Chairman,
U.S. Federal Trade Commission



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Institute of International Economic Law
600 New Jersey Avenue, NW
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“The week spent at the WTO Academy was intensive but brilliant. Not only because it was held at the prestigious Georgetown University and covered a wide range of WTO subjects, but especially because of the rich experience of hearing about treaties, disputes and negotiations from the people who actually wrote and negotiated them.”

2008 ACADEMY PARTICIPANT, BRAZIL



ABOUT THE ACADEMY

The Institute of International Economic Law (IIEL) at Georgetown Law has offered the week-long Academy of WTO Law & Policy each fall since 2006. Held on the Georgetown Law campus, the Academy is a non-degree professional development program designed for busy professionals. The purpose of the Academy is to provide an intensive examination of the legal obligations and policy underpinnings of the

WTO and its agreements, in the context of how the WTO operates and how it relates to national governments. The program is designed to help participants build the capacity to take advantage of the multilateral trading system, by training legal professionals, government officials, academics, and others — including those from developing countries and transition economies.

WHO SHOULD ATTEND

- Government officials and policy makers
- Diplomats
- Private practitioners
- In-house counsel
- Legislators and legislative staff
- Members of the business community
- Trade specialists in think tanks, foundations, unions and trade associations
- Representatives of intergovernmental and non-governmental organizations
- Academics, doctoral candidates and other advanced students of international trade law

PROGRAM FEATURES

- Efficient, condensed program for busy professionals
- Prominent WTO law experts as speakers
- Seminar setting and opportunity for in-depth discussion of current WTO law and policy issues
- Networking opportunities
- Washington, DC location