Cisco Legal Department Strategy

	Context: Activities that are necessary but not tied to competitive advantage	**Core:** Activities that contribute to competitive advantage
Mission Critical: Activities that, if performed poorly, pose an immediate risk	**Out-task** (small internal team with outside resources) • High-stakes litigation • Reputation • Compliance • HR policy	**In-task** • Design, build and sell • Business development • Intellectual property rights
Non-Mission Critical: Activities that, if performed poorly, do not pose a risk	**Outsource** • HR cases • Smaller litigation • Real estate	**Self-Service** • Routine transaction processing

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