

Hotel & Lodging Legal Summit 2026

October 22 - 23, 2026

Sponsorship Prospectus



GEORGETOWN LAW
LIFELONG LEARNING

WHY SPONSOR?

The Hotel & Lodging Legal Summit (HLLS) 2026 offers an unparalleled chance to showcase your brand to a targeted audience of legal professionals within the hotel and lodging industry.



HLLS 2025 attendees:

- » 270+ total attendees
- » 70+ in-house counsel
- » 45+ speakers

HLLS 2025 hosted registrants from:

- » 110+ organizations
- » 70+ cities
- » 25+ states
- » 5 countries

HLLS 2025 Testimonials

“It is just a very high-quality conference, you can tell a lot of time and effort goes into every aspect of this conference.”

“Great event for those in the industry.”

“This conference always has the best speakers, broadest knowledge base and the people who I need to see or meet.”



GEORGETOWN LAW
CONTINUING LEGAL EDUCATION

SPONSORSHIP TIERS

GOLD

Unlimited available at \$15,000

BENEFITS

- » Six (6) complimentary registrations (in-person or virtual)
- » Acknowledgement in gold tier with logo included on the print agenda, holding slide, general conference email communications, event platform, and website
- » Named appreciation in the opening remarks on the first day of the conference
- » One (1) dedicated “sponsored by” conference logistics email*
- » Opportunity to provide one (1) type of branded item for distribution at registration

SILVER

Unlimited available at \$10,000

BENEFITS

- » Four (4) complimentary registrations (in-person or virtual)
- » Acknowledgement in silver tier with logo included on the print agenda, holding slide, general conference email communications, event platform, and website
- » Named appreciation in the opening remarks on the first day of the conference
- » Opportunity to provide one (1) type of branded item for distribution at registration

BRONZE

Unlimited available at \$5,000

BENEFITS

- » Two (2) complimentary registrations (in-person or virtual)
- » Acknowledgment in bronze tier with logo included on the event platform and website
- » Named acknowledgement on the print agenda, holding slide, and general conference email communications

**For more information
or to reserve a sponsorship
please contact:**

lifelonglearning@georgetown.edu

All benefits listed are subject to change.

*Please note that the prospectus may not reflect
the latest availability of sponsorships.*

*Payment must be received by the
start of the event.*

* Benefit limited to first two gold sponsors

SPONSORSHIP ADD-ONS

Sponsorship add-ons require an event sponsorship at any tier.

RECEPTION

1 available at \$10,000

BENEFITS

- » Four (4) additional complimentary registrations (in-person or virtual)
- » One (1) custom specialty cocktail offered at the reception
- » Named acknowledgement on digital agenda, print agenda, and event signage
- » One (1) dedicated push notification in the event app for the reception
- » Opportunity to display marketing materials and provide branded items and information during the reception

BOXED LUNCH

1 available at \$10,000

BENEFITS

- » Four (4) additional complimentary registrations (in-person or virtual)
- » Branded sticker placed on boxed lunches
- » Named acknowledgement on digital agenda, print agenda, and event signage
- » One (1) dedicated push notification in the event app for the boxed lunch
- » Opportunity to display marketing materials and provide branded items and information during the boxed lunch

LUNCHEON

1 available at \$15,000

BENEFITS

- » Six (6) additional complimentary registrations (in-person or virtual)
- » Named acknowledgement on digital agenda, print agenda, and event signage
- » One (1) dedicated push notification in the event app for the luncheon
- » Opportunity to display marketing materials and provide branded items and information during a conference luncheon



SPONSORSHIP ADD-ONS

Sponsorship add-ons require an event sponsorship at any tier.

BREAKFAST

2 available at \$5,000

BENEFITS

- » Two (2) additional complimentary registrations (in-person or virtual)
- » Named acknowledgement on digital agenda, print agenda, and event signage
- » One (1) dedicated push notification in the event app for breakfast
- » Opportunity to display marketing materials and provide branded items and information during a conference breakfast*

ALL-DAY COFFEE

2 available at \$7,500

BENEFITS

- » Three (3) additional complimentary registrations (in-person or virtual)
- » Option to provide branded coffee sleeves for use at the conference for either Thursday or Friday*
- » Named acknowledgement on digital agenda, print agenda, and event signage
- » One (1) dedicated push notification in the event app for all-day coffee

BRANDED ITEM DISTRIBUTION

Unlimited available at \$1,000

BENEFITS

- » Opportunity to provide one (1) type of branded item for distribution at registration

* Sponsors will receive choice of breakfast or coffee sponsorship day on a first-come, first-served basis.