2015 Highlights
- 282 Attendees
- Satisfied Attendees (90% rated program “excellent” or “good”)

FY15 Geographic Profile

DC/VA/MD 62%
South 10%
Northeast 16%
Midwest 7%
West 5%

Industry Demographics

Corporate 49%
Law Firm 30%
Vendor 10%
Press 2%
Law School 7%
Government 2%

Please contact Brittany Cain at 202.662.9895 or beh32@law.georgetown.edu if you are interested in sponsoring.
Event Sponsorship | $2,500

Benefits of Sponsorship
- One (1) complimentary registration, up to 5 additional registrations at 50% off regular registration rate.
- One (1) complimentary registration for the live webcast.
- Discount code for 50% off the on-demand program good for up to one year (unlimited number of uses).
- Pre and Post conference mailing list (includes names, job titles, company name, and mailing address).
- Acknowledgement in the brochure (if committed before brochure is printed).
- Acknowledgement on conference website.
- Ability to use official conference banner on your website.
- Full page, 8.5” x 11” color ad in the program course materials.
- Recognition as a sponsor on the live webcast and on-demand program (up to one year after the program’s original air date).
- Acknowledgement prominently displayed within the registration area, verbal recognition in program announcements, recognition in the form of sponsor ribbons on name badges.

Sponsorship Enhancements
To participate in any of the enhancements detailed below, you must be an official Event Sponsor. These additions are designed to increase your visibility throughout the conference.

Breakfast (2 available) | +$3,000
- Opportunity to provide branded item at the breakfast
- Two (2) additional complimentary registrations

Networking break (3-4 available) | +$2,000
- Opportunity to provide branded item at the networking break
- One (1) additional complimentary registration

Institute Luncheon (1 available) | +$9,500
- Opportunity to provide branded item at luncheon
- Opportunity to introduce the luncheon speaker
- Eight (8) additional complimentary registrations

Boxed Lunch (1 available) | +$4,000
- Opportunity to provide branded item in the boxed lunch
- Three (3) additional complimentary registrations

Cocktail Reception (1 available) | +$6,000
- Opportunity to provide branded item the cocktail reception
- Five (5) additional complimentary registrations

Speaker & Advisory Board Dinner (group or sole sponsorship) | +$7,500
- Opportunity to provide branded item at the dinner
- Six (6) tickets to the dinner (based on sole sponsorship)
- Six (6) additional complimentary registrations at the conference

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Webinar Partnership (6 available) | +$3,000
- Opportunity to collaborate on a one-hour webinar on a topic of your choice that would be free for attendees. Webinar is co-branded.

Mobile App (sole sponsorship) | +$3,000
- Opportunity to brand mobile app for the conference. Sponsor must commit for this sponsorship at least 3-months before the program to allow for app development.

Wireless Sponsor (sole sponsorship) | +$2,000
- Opportunity to brand the wireless network and password for the conference.

Social Media (sole sponsorship) | +$500
- Help conference attendees continue the conversation online! A screen in the registration area will follow the conference hashtag. Before the conference and during breaks, a branded PPT slide will highlight key comments.

Course Material Website (sole sponsorship) | +$1,000
- Opportunity to provide a clickable banner ad for the mobile course materials page.

Charging Station (2 available) | +$500
- Charging station will be branded with a design of your choosing.

Portable Chargers “Power Bank” (sole sponsorship) | +$1,500
- Portable chargers will be branded with a design of your choosing.

Registration Bags (sole sponsorship) | +$1,500
- Opportunity to provide branded registration bags for conference attendees.

Notepads & Pens | +$1,000
- Opportunity to provide branded notepads and pens for conference attendees.

Travel Coffee Mugs or Water Bottles | +$1,000
- Opportunity to provide branded travel coffee mugs or water bottles for conference attendees.

Speaker & Advisory Board Gifts | +$500
- Opportunity to provide branded items for conference speakers and advisory board members.

Exhibit Space | +$500
- Opportunity to have a tabletop display at the conference. Includes one exhibit-only ticket.

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