



# Global Trade Academy

## Legal Foundations and New Directions of the Global Trading System

February 10-14, 2020

Georgetown University Law Center, Washington, DC



INSTITUTE OF INTERNATIONAL  
ECONOMIC LAW



GEORGETOWN LAW

# SPEAKERS

## Academy Co-Chairs

### Jennifer A. Hillman

Professor from Practice, Georgetown Law; Former Appellate Body Member, World Trade Organization; Former Commissioner at U.S. International Trade Commission; Former Counsel at U.S. Trade Representative

### Marie Kasperek

Director, Institute of International Economic Law, Georgetown Law

### Katrin Kuhlmann

President & Founder, New Markets Lab; Visiting Professor of Law, Georgetown Law

## Academy Faculty

### May Include:

#### Usman Ahmed

Head, Global Public Policy PayPal, Inc.; Adjunct Professor of Law, Georgetown Law

#### Chad Bown

Reginald Jones Senior Fellow, Peterson Institute for International Economics; Center for Economic Policy & Research London Research Fellow

#### Timothy J. Brightbill

Partner, Wiley Rein LLP; Adjunct Professor of Law, Georgetown Law

#### Mara M. Burr

Director, Multilateral Relations Office of Global Affairs Office of the Secretary U.S. Department of Health and Human Services; Adjunct Professor of Law, Georgetown Law

#### Anupam Chander

Professor of Law, Georgetown Law

#### Steve Charnovitz

Associate Professor of Law, The George Washington University Law School

#### Kathleen Claussen

Associate Professor of Law, University of Miami School of Law

#### Linda Menghetti Dempsey

Vice President of International Economic Affairs, Policy, National Association of Manufacturers

#### David Dollar

Senior Fellow, John L. Thornton China Center, Brookings Institution; Former Economic and Financial Emissary to China, U.S. Treasury

#### Angela Ellard

Chief Trade Counsel and Trade Subcommittee Staff Director, Ways & Means Committee, U.S. House of Representatives

#### Michael R. Gadbaw

Distinguished Senior Fellow, Institute for International Economic Law; Adjunct Professor of Law, Georgetown Law

#### Itai Grinberg

Professor of Law, Georgetown Law

#### Sean Hagan

Visiting Professor of Law, Georgetown Law; Former General Counsel, International Monetary Fund

#### Jack R. Hayes

Of Counsel, Steptoe & Johnson LLP

#### Timothy J. Keeler

Partner, Mayer Brown LLP; Adjunct Professor of Law, Georgetown Law

#### Jesse G. Kreier

Adjunct Professor of Law, Georgetown Law; Former Acting Director, Rules Division, World Trade Organization

#### Bill Lane

Board Member, Washington International Trade Association; President Emeritus, U.S. Global Leadership Coalition

#### Simon Lester

Associate Director, Herbert A. Stiefel Center for Trade Policy Studies, Cato Institute

#### Meredith Kolsky Lewis

Professor of Law, Vice Dean for International and Graduate Programs, University of Buffalo Law School

#### Lucinda A. Low

Partner and Head, Compliance, Investigations, Trade and Enforcement Department, Steptoe & Johnson LLP

#### Inu Manak

Visiting Scholar, Cato Institute

#### Catherine Novelli

President, Listening for America; Former Under Secretary of State for Economic Growth, Energy and the Environment, U.S. Department of State

#### William Reinsch

Senior Advisor and Scholl Chair in International Business, Center for Strategic & International Studies; Former President, National Foreign Trade Council

#### Alvaro Santos

Faculty Director, Center for the Advancement of the Rule of Law in the Americas; Professor of Law, Georgetown Law

#### Susan C. Schwab

Strategic Advisor, Mayer Brown; Former U.S. Trade Representative; Former President & CEO of University System of Maryland Foundation; Former Dean of Public Policy at the University of Maryland, College Park

#### Heidi Shierholz

Director of Policy, Economic Policy Institute; Former Chief Economist, U.S. Department of Labor

#### Andrew W. Shoyer

Partner & Chair, Global Arbitration, Trade, and Advocacy Practice, Sidley Austin LLP

#### Craig A. Thorn

Partner & Founder, DTB Associates LLP

#### Stephen Vaughn

General Counsel to U.S. Trade Representative; Partner, King & Spalding; Former Professor of Law, Georgetown Law

#### Rufus Yerxa

President, National Foreign Trade Council (NFTC); Former Deputy Director General, World Trade Organization

#### Robert Zoellick

Senior Counselor, Brunswick Group; Former President, World Bank Group; Former U.S. Trade Representative; Senior Fellow at the Belfer Center for Science & International Affairs at Harvard University's Kennedy School



# PROGRAM SCHEDULE



## Day 1 Monday, February 10

- Registration, Welcome & Program Overview
- An Historical Perspective on US Trade Policy
- Trade in Services
- Dispute Settlement
- Trade in Goods: Literally the Nuts & Bolts of Trade
- Panel Conversation: The Divergent Narratives of Trade-Jobs, Adjustment, and Inequality



## Day 2 Tuesday, February 11

- Trade Remedies: Rules Governing Safeguard, Antidumping, Countervailing Duty
- Intellectual Property Protections
- Trade Investment and Exchange Controls
- Regulatory Standards & Technical Barriers to Trade – Barriers Behind the Border
- Panel Conversation: Trade, National Security and Politicization of Tariffs – WTO-Domestic Applications



## Day 3 Wednesday, February 12

- General Exceptions under Article 20: Creating Space for Policy Innovation
- Agriculture: Unique Approaches to Disciplining Subsidies & Health-related Barriers
- The International Law of Investment
- Current Trade & Investment Developments: WTO, Mega-FTA & Plurilateral Trade Agreement Negotiations & Investor-State Dispute Settlement Issues
- Regionalism and “New Models” of Trade Agreements



## Day 4 Thursday, February 13

- Export Controls and Sanctions
- Negotiating Within the WTO Framework & Beyond
- WTO & Development
- Labor and Environment
- Panel Conversation: Navigating the Election Politics of Trade

## Day 5 Friday, February 14

- Digital Trade & the Digital Economy
- Rethinking Globalization: The Populist Backlash and Restoring Trust in International Economic Law
- Key International Tax Issues, WTO & Beyond – 2020 Global Tax Environment
- Workshop: Dispute Settlement in an Evolving System: Whither the WTO's Appellate Body?

\*Schedule subject to change.

“Fantastically useful! I have so much more knowledge now than I did a week ago.”

**Academy alumnus, Canada**

# PROGRAM DETAILS

## IIEL Executive Education

IIEL's Executive Education programs are open to experienced leaders as well as younger professionals. Past Global Trade Academy attendees hail from a wide range of organizations, including embassies, law and consulting firms, corporations, NGOs and government agencies. One need not be an attorney to attend. There are no formal admissions requirements or educational prerequisites. Given that the program is conducted in English, fluency in written and spoken English is recommended in order to maximize each participant's experience.

## Hours of Instruction

The Academy opens daily at 8:30 AM with a curriculum that extends into the early evening. Sessions are led by experienced practitioners and well-recognized academics. The schedule includes a variety of formats, such as lecture, panel discussion, Q&A and interactive sessions during which participants analyze hypothetical problems designed to approximate real-world trade problems. Networking opportunities allow participants and faculty to mingle further.

## Program Location

Georgetown University  
School of Continuing Studies  
640 Massachusetts Ave NW  
Washington, DC 20001

Gewirz Student Center, 12th floor  
Georgetown Law  
600 New Jersey Avenue, NW  
Washington, DC 20001

## Registration Fee Schedule:

### Registration Fees

- On or before January 17, 2020  
\$3,400.00
- After January 17, 2020  
\$3,600.00

### Discounted Registration Fees

#### Category 1: Government Officials

- On or before January 17, 2020  
\$2,700.00
- After January 17, 2020  
\$2,900.00

#### Category 2: Developing Country Governments, NGOs, Full-Time Academics and Degree-Candidate students

- On or before January 17, 2020  
\$2,300.00
- After January 17, 2020  
\$2,500.00

#### Group Rate (organizations registering four or more participants)

- On or before January 17, 2020  
\$2,500.00
- After January 17, 2020  
\$2,700.00

Georgetown Alumni are eligible for an additional \$100 discount, if they register before January 17, 2020.

Payment in full is due at registration, unless separate arrangements have been confirmed in writing with IIEL. All fees are in U.S. dollars.

## Forms of Payment

Acceptable forms of payment are credit card, check, and electronic funds transfer.

## Substitutions

Substitutions of participants affiliated with the same institution are accepted at any time prior to commencement of the program.

## Refunds and Cancellations

Registrants who are unable to attend the Academy must provide written notice of their intent to cancel to Georgetown Law at [lawiiel@georgetown.edu](mailto:lawiiel@georgetown.edu). Full tuition will be reimbursed less a \$200 administrative fee, where a written notice of cancellation is received by February 1, 2020. Half tuition will be reimbursed, less a \$200 administrative fee, where a written notice of cancellation is received by February 5, 2020. Any refund requests after this date will be handled on a case-by-case basis.

## Visa

If you will require a visa to attend, please note that it is your responsibility to obtain the visa and to allow sufficient time to process all required paperwork. International registrants in this category are encouraged to go to the U.S. State

Department's visitor visa website <https://travel.state.gov/content/visas/en/visit/visitor.html> for more information.

## Certificate of Attendance

A Certificate of Attendance is available upon conclusion of the program for participants who attended at least 80% of the Academy.

## CLE Credit

Georgetown Law expects to make Continuing Legal Education (CLE) credit available for participation in the program. Participants are asked to advise Georgetown Law upon registration if they are interested in pursuing CLE credit, and Georgetown Law will seek accreditation for the Global Trade Academy from states with mandatory CLE requirements. Georgetown Law is an accredited CLE provider in most MCLE states, and also is a State Bar of California approved MCLE provider.

## Program Management

### IIEL Executive Education Institute of International Economic Law

Georgetown Law  
600 New Jersey Avenue, NW  
Washington, DC 20001  
Email: [lawiiel@georgetown.edu](mailto:lawiiel@georgetown.edu)

### Marie Kasperek

Director of Programs & External Affairs  
202.661.6647

Please contact IIEL regarding any questions, including about services for people with special needs or any dietary restrictions.

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"The Academy program is world class [and] ... encouraged ... participants to look at the WTO and its mechanisms in a new light, while highlighting the challenges facing world trade in light of current global events."

Academy alumnus, Canada



# REGISTRATION

Registration Form (please complete, scan and submit via email to [lawiieel@georgetown.edu](mailto:lawiieel@georgetown.edu))

Name

Title

Professional Affiliation

Email address

City, State & Zip Code

Country

CLE Credit Desired  Yes  No      Jurisdiction: \_\_\_\_\_

\*Unless otherwise advised in writing prior to commencement of the program, IIEL will include each participant's name, affiliation and contact information in the participant roster to be distributed at the Academy.

## Registration Fee Schedule

### Registration Fees

On or before January 17, 2020      \$3,400.00       After January 17, 2020      \$3,600.00

### Discounted Registration Fees

#### Category 1: Government Officials

On or before January 17, 2020      \$2,700.00       After January 17, 2020      \$2,900.00

#### Category 2: Developing Country Governments, NGOs, Full-Time Academics and Degree-Candidate students

On or before January 17, 2020      \$2,300.00       After January 17, 2020      \$2,500.00

#### Group Rate (organizations registering four or more participants)

On or before January 17, 2020      \$2,500.00       After January 17, 2020      \$2,700.00

\*Georgetown Alumni are eligible for an additional \$100 discount, if they register before January 17, 2020.

### Form of Payment:

- Check      Please send via mail to IIEL's address listed in the program brochure.
- Credit Card      Please email IIEL to request payment instructions.
- Electronic Funds Transfer      Please email IIEL to request payment instructions.

Payment in full is due at registration, unless separate arrangements have been confirmed in writing with IIEL. All fees are in U.S. dollars.

# GLOBAL TRADE ACADEMY

Georgetown Law's Institute of International Economic Law (IIEL) offers leading professionals and policymakers around the world an Executive Education program on the Law & Policy of the World Trade Organization (WTO). Since its founding in 2006, the Global Trade Academy, based in the heart of Washington, DC, has provided the space, time and expertise to deepen one's technical and policy knowledge concerning the legal obligations of the WTO and its agreements, how the WTO operates as an institution, and how WTO law informs the decision making and policy responses of national governments. By design, the program helps participants build their capacity to engage successfully in the multilateral trading system. We welcome lawyers, government officials, diplomats, academics and others – including those from developing countries and economies in transition.

IIEL has provided executive-level training on the WTO and the international trading system for over a dozen years. Our "Global Trade Academy: Legal Foundations and New Directions of the Global Trading System" revisits key questions relating to the relevance and influence of the WTO, as well as investigates its impact on other areas of national, regional and international economic policy. Accordingly, the program is grounded in a thorough understanding of the WTO as a pivotal tool in the international economic system, while also evaluating the operation of international economic law as a whole.

Academy faculty ask the tough questions, such as:

- What are today's hot-button international commercial issues?
- What are the WTO's future prospects?
- How well are its dispute mechanisms working?
- What is the future of the Appellate Body? and
- How does the WTO relate to other global institutional and transnational commercial actors?

Participants come away with an excellent understanding of all of the requisite WTO fundamentals, including:

- The Structure & Origins of the WTO
- Foundational Principles
- Nuts & Bolts re: Trade in Goods & Trade in Services
- Agriculture
- General and Specific Exceptions
- Intellectual Property Protection
- Relationship to Other Trade & Investment Agreements
- WTO Dispute Settlement

Academy participants will explore the most pressing global trade issues of the day within and beyond the WTO system, such as:

- Trade, Environment & Climate Change
- Investment Issues
- The Digital Economy - Digital Trade, Privacy & Fintech
- Hot-button International Tax Issues
- Developing Country Issues & Interests
- Ongoing Mega-regional and Plurilateral Trade Negotiations
- Export Controls, Sanctions and Transparency Requirements
- Ethical Issues in Global Transactions

## Who Should Attend

- Government officials and policymakers
- Diplomats & Embassy staff
- Private practitioners
- In-house legal counsel
- Legislators and legislative staff
- Business leaders
- International economic law specialists in think tanks, foundations, unions and trade associations

- Representatives of intergovernmental and non-governmental organizations
- Academics, doctoral candidates and other advanced students of international economic law

## Program Features

- Efficient condensed program for busy professionals
- Prominent international economic law experts on faculty
- Seminar setting and opportunity for in-depth discussion of current international economic law & policy issues across a multitude of international economic law disciplines
- Networking opportunities
- Georgetown's global leadership position in international economic law
- Washington, DC location

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"The program was excellently designed and delivered. It was suitable for WTO experts and non-experts (like me). The quality of the sessions and speakers was extremely high. I would recommend the program to anyone who wants to improve their understanding of the WTO, its Agreements and how they are used and interpreted."

**Academy alumnus, UK**



# INSTITUTE OF INTERNATIONAL ECONOMIC LAW



“From the ABCs of the GATT era to the most cutting-edge issues of our time, the Academy is a useful tool for any trade professional from all backgrounds and any setting.”

**Academy alumnus, South Korea**

The Institute of International Economic Law (IIEL) is the focal point for the study of international economic law at Georgetown. Its goal is to produce scholarship with real-world impact. IIEL’s faculty include scholars and practitioners at the forefront of all areas of international economic law. Originally focused on trade, the Institute now boasts leading capabilities in a range of areas including investment and financial regulation, tax, business and monetary law. The Institute actively approaches these fields as interrelated and at times overlapping policy spheres that impact how law is devised, practiced and enforced.

IIEL’s programs are geared toward students, practitioners, and policymakers. Students from around the world pursuing a degree at Georgetown Law are invited to enroll in IIEL’s International Economic Law & Policy Colloquium; to pursue a Certificate in WTO Studies; or to answer legal questions related to international economic law in service of a real client, as part of the International Economic Law Practicum. Students and Visiting Researchers may apply to be an IIEL Fellow and participate in regular policy discussions and research workshops. Practitioners and Policymakers are invited to expand their knowledge and network by attending one of IIEL’s many conferences, special events or Executive Education programs.

We welcome your interest in the IIEL. For additional information, please contact us: <http://iielaw.org/>; <http://law.georgetown.edu>