

## **Speaker Bios**

### *Welcome Remarks*

#### **Professor Jennifer Hillman**

Professor Hillman is currently a professor of practice at the Georgetown University Law Center, teaching the lead courses in international business and international trade while serving as the co-director of the Center for Inclusive Trade and Development and a fellow of Georgetown's Institute of International Economic Law (IIEL). She is also a senior fellow for trade and international political economy at the Council on Foreign Relations (CFR), specializing in U.S. trade policy, the law and politics of the World Trade Organization (WTO), international organizations, and Brexit.

#### **Professor Katrin Kuhlmann**

Professor Kuhlmann is currently a Visiting Professor of Law at the Georgetown University Law Center and the Faculty Co-Director of the Center on Inclusive Trade and Development. She is also the president and founder of the New Markets Lab, a nonprofit law and development center. Her work and research focus on trade and development, regional trade agreements (with a particular focus on Africa), trade and gender, inclusive agricultural trade, comparative economic law, and the interdisciplinary connections between law and development.

### *Introduction to the Villars Framework*

#### **Professor Dan Esty**

Professor Esty is the Hillhouse Professor at Yale University while serving as director of the Yale Center for Environmental Law and Policy and co-director of the Yale Initiative on Sustainable Finance. Professor Esty is the author or editor of twelve books and dozens of articles. His current research and writing offer cutting-edge thinking about climate change, sustainable investing, innovation in the energy/environmental context, corporate sustainability, and new approaches to environmental protection.

#### **Doctor Jan Yves Remy**

Dr. Jan Yves Remy is the Director of the Shridath Ramphal Centre for International Trade Law, Policy and Services, the premier trade institution of the University of the West Indies Cave Hill Campus, Barbados, dedicated to training, research, and outreach on issues of regional and international trade. She is an international trade lawyer who, over the course of her fifteen-year career, has advised governments and private stakeholders on international trade matters, with a focus on litigating disputes under the auspices of the dispute settlement mechanism of the World Trade Organization (WTO).

#### **Professor Joel Trachtman**

Joel P. Trachtman is a Professor of International Law at The Fletcher School of Law and Diplomacy. Before Fletcher, he was a practicing lawyer in New York and Hong Kong. Prof. Trachtman has served as a member of the Boards of several law reviews and has consulted for a number of governments and international organizations, including the United Nations, the World Bank, and the OECD. He focuses on trade law, international economic law, international financial law, U.S. foreign relations law, and economic analysis of international law.

## *Fireside Chat with Ambassador Tai*

### **Ambassador Katherine Tai**

Ambassador Katherine Tai was sworn in as the 19th United States Trade Representative on March 18, 2021. As a member of the President's Cabinet, Ambassador Tai is the principal trade advisor, negotiator, and spokesperson on U.S. trade policy. Before her Senate confirmation, Ambassador Tai spent most of her career in public service focusing on international economic diplomacy, monitoring, and enforcement. She previously served as Chief Trade Counsel and Trade Subcommittee Staff Director for the House Ways and Means Committee in the United States Congress.

### ***Panel: The Rise of Green Subsidies: Are International Rules Still Relevant?***

#### **Ben Beachy**

Ben Beachy is the Special Assistant to the President for Climate Policy focused on the industrial sector and community investment. Beachy previously worked at the BlueGreen Alliance as vice president for industrial policy. He also did stints at the Sierra Club and Public Citizen. Ben received a master's in public policy from Harvard's Kennedy School of Government.

#### **Inu Manak**

Inu Manak is a fellow for trade policy at the Council on Foreign Relations (CFR), where she researches and writes on policy issues relevant to U.S. trade policy, including topics such as trade politics and institutions, trade negotiations, and dispute settlement. Dr. Manak received a Ph.D. in government from Georgetown University, an MA in international affairs from American University's School of International Service, and a BA in political science (First Class Honors) from Simon Fraser University.

#### **Todd Tucker**

Todd N. Tucker is a political scientist and director of Industrial Policy and Trade at the Roosevelt Institute, where he helps lead research on global governance, democracy, and the administrative state. A recognized expert on trade and political economy, Dr. Tucker has testified before legislatures and expert committees around the world. His writing has been featured in *Politico*, *Time Magazine*, *Democracy Journal*, the *Financial Times*, and the *Washington Post*.

#### **Anabel Gonzalez**

Anabel González is the Vice President for Countries of the Interamerican Development Bank. Ms. González has worked in the field of economic development for over 30 years, focusing on trade, investment, competitiveness, and the role of the private sector. Prior to joining the IDB, she served as Deputy Director-General at the World Trade Organization (WTO), was a Nonresident Senior Fellow at the Peterson Institute for International Economics, and cumulated extensive public sector experience in the government of Costa Rica.

### ***Panel: Promoting Standards for Sustainable Development and Market Access***

#### **Adina Renee Adler**

Adina Renee Adler is Deputy Executive Director at the Silverado Policy Accelerator. Adina is an expert in trade and environmental policy with over twenty years of professional experience in government and the private and nonprofit sectors. Most recently, Adina served as the Vice President for Advocacy at the

Institute of Scrap Recycling Industries (ISRI). Before that, Ms. Adler served as an International Trade Specialist in the U.S. Department of Commerce and as the Director for South Asia at the Office of the United States Trade Representative.

### **Maureen Hinman**

Maureen Hinman is the Co-Founder and Executive Chair of the Silverado Policy Accelerator. A leading policy expert on environmental industry, she served as Director for Environment and Natural Resources at the Office of the United States Trade Representative, where she led a range of multilateral, regional, and bilateral trade policy initiatives focused on the environmental goods and services sector as well as natural resource conservation. Ms. Hinman previously served as the U.S. Department of Commerce's senior industry trade specialist responsible for international policy development and interagency advocacy for the U.S. environmental technology industry.

### **Mary Saunders**

Mary Saunders is the Vice President of Government Relations and Public Policy at the American National Standards Institute (ANSI), where she serves as spokesperson and liaison to federal, state, and local government agencies and Congress and congressional staff. Prior to joining ANSI in 2017, Ms. Saunders was the associate director for management resources for the U.S. Department of Commerce's National Institute of Standards and Technology (NIST) and served as a vice chair on the ANSI Board of Directors.

### **Sarah Thorn**

Sarah F. Thorn is the Senior Director of Global Government Affairs at Walmart, where she is responsible for managing global government relations related to supply chain and trade issues. Most recently, Sarah has expanded her portfolio to manage Walmart's UK government relations, focused on BREXIT negotiations. She has over twenty years of experience shaping international policy and legislation and she holds a Master of Arts degree in law and diplomacy from the Fletcher School of Law and Diplomacy.

## ***WTO Message***

### **Director General Ngozi Okonjo-Iweala**

Dr Ngozi Okonjo-Iweala took office as WTO Director-General in March 2021. She is a global finance expert, an economist, and an international development professional with over 40 years of experience working in Asia, Africa, Europe, Latin America, and North America. She was previously on the Boards of Standard Chartered PLC and Twitter Inc., twice served as Nigeria's Finance Minister (2003-2006 and 2011-2015), and briefly acted as Foreign Minister in 2006, the first woman to hold both positions. She is a skilled negotiator and has brokered numerous agreements which have produced win-win outcomes in negotiations.

## ***Keynote Presentation***

### **Senator Chris Coons**

Chris Coons is a Senator from Delaware. Senator Coons was elected as a Democrat to the United States Senate in 2010, reelected in 2014, and again in 2020 for the term ending January 3, 2027. He is currently the chair of the Select Committee on Ethics and the Subcommittee on Oceans, Fisheries, Climate Change, and Manufacturing.

***Panel: Making the US Policy on Trade and Investment Work for Developing Countries***

**Andrew Herscovitz**

Andrew Herscovitz is the first Executive Director of ODI Global in Washington, DC, and a globally recognized leader and organization builder with extensive expertise in international finance and energy access. He spent more than 20 years as one of the US Government's most senior development diplomats, and, most recently, served as the first Chief Development Officer at the US International Development Finance Corporation.

**Jacqueline Musiitwa**

Jacqueline Musiitwa currently teaches at the Georgetown University Law Center, is a senior climate finance advisor at the United States Agency for International Development, and is a nonresident fellow with the Atlantic Council's Africa Center. She previously served in various leadership capacities at Rio Tinto, the Trade and Development Bank, and the World Trade Organization, and also served as an attorney running a legal consultancy where she advised on regional integration and trade in Africa. Ms. Musiitwa is a member of the United Nations Committee for Development Policy and sat on the board of the Bank of Zambia and other institutions.

**Christian Volpe Martincus**

Christian Volpe Martincus is Principal Economist at the Integration and Trade Sector of the Inter-American Development Bank (IDB). Christian has expertise in international trade, foreign direct investment, regional integration, and economic geography, and has advised several governments in both Latin America and the Caribbean and OECD countries on these matters. He previously worked for the Ministry of the Economy of the Province of Buenos Aires and was advisor at the MERCOSUR Commission of the National Representatives Chamber in Argentina. In addition, he was researcher at the Center for European Integration Studies in Bonn, Germany. Christian has a PhD in Economics from the University of Bonn, and is CESifo Research Fellow, Associate Editor of the Review of International Economics, and member of the Editorial Board of the World Trade Review.

***Panel: Trade and Inclusion: Leveraging Trade as a Tool for Social Development***

**Professor Nita Rudra**

Nita Rudra is a Professor of Government at Georgetown University. Her research interests include: the distributional impacts of trade and financial liberalization as they are mediated by politics and institutions; the influence of international organizations on policies in developing economies; the politics of trade agreements involving developing economies, and the causes and effects of democracy in globalizing developing nations. Her most critical works appear in the British Journal of Political Science, World Politics, Journal of Politics, American Journal of Political Science, Comparative Political Studies, International Organization and International Studies Quarterly. Her most recent book with Cambridge University Press is entitled: Democracies in Peril: Taxation and Redistribution in Globalizing Economies. Her current projects analyze how and why widespread poverty persists in rapidly globalizing economies, the politics supporting/resisting changes to the informal sector, the anti-globalization backlash, and the politics of trade and trade agreements.

### **Professor Gregory Shaffer**

Professor Gregory Shaffer is the Scott K Ginsburg Professor of International Law at the Georgetown University Law Center and serves as President of the American Society of International Law. He is a globally recognized expert on law and globalization, with a specialization in international trade law. His publications include eleven books and over one hundred articles and book chapters, and his work is among the most cited in the international law field.

### **Paula Tavares**

Paula Tavares is a senior legal and gender specialist with over 15 years of experience in international development and comparative analysis focusing on gender equality, women's economic inclusion, and private sector development. Her work focuses on promoting gender-informed policy-making, improving the legal framework protecting women from discrimination and gender-based violence, and enhancing women's economic opportunities. Her prior experience includes working with government multilateral trade agreements, private sector initiatives, and non-governmental organizations.

### **Andrés Valenciano Yamuni**

Andrés Valenciano Yamuni is the Director for the ECLAC Washington Office. Previously, he served as the Minister of Foreign Trade of Costa Rica, responsible for Costa Rican foreign trade policies, export promotion, and attraction of foreign investment, as well as the official representation towards the WTO. He has also served as Executive Director of several local and international NGOs, working in education, health, social housing, and economic development projects in over 12 countries on 3 continents, in partnership with the PAHO, IADB, UNDP, ILO, among others.

### *Words by Dean William M. Treanor*

#### **Dean William M. Treanor**

William M. Treanor is the Dean and Executive Vice President of Georgetown University Law Center, and he holds the Law Center's Paul Regis Dean Leadership Chair. Treanor joined Georgetown in 2010 and was reappointed to serve a third term as Dean and Executive Vice President beginning July 1, 2020. Under Treanor's leadership, Georgetown Law has hired 69 new faculty members; tripled the number of experiential offerings for students in its clinical, externship, and practicum programs; and experienced its most successful era of fundraising, culminating in over \$80 million in giving in the last fiscal year.

### *Panel: Redesigning the Trade System to Support Climate Change Action*

#### **Mr. Felipe Jaramillo**

Carlos Felipe Jaramillo is the World Bank Vice President for the Latin America and the Caribbean Region, overseeing Bank relations with 31 countries and a portfolio of ongoing projects, technical assistance, and grants of almost US\$32 billion. Under his leadership, the Bank's operations in the region focus on strengthening human capital through education and inclusion programs, increasing resilience to shocks, and supporting inclusive recovery and green growth.

#### **Mr. Billy Pizer**

Billy Pizer is the Vice President for Research and Policy Engagement at Resources for the Future (RFF), a research professor at the Sanford School of Public Policy at Duke University, a member of the NASEM

Committee on Accelerating Decarbonization in the United States, and a research associate at the National Bureau of Economic Research. Pizer has written more than 60 peer-reviewed publications, books, and articles, focused on the economics of climate change.

### **Senator Sheldon Whitehouse**

Sheldon Whitehouse is a Senator from Rhode Island. Senator Whitehouse was elected as a Democrat to the United States Senate in 2006 for the term commencing January 3, 2007; reelected in 2012, and again in 2018 for the term ending January 3, 2025. He is currently the chair of the Committee on the Budget and is a member of the Clean Air, Climate, and Nuclear Safety, and Fisheries, Water, and Wildlife Subcommittees, among others.

## ***Concluding Panel: Implementation and WTO Engagement***

### **Mr. Han Koo Yeo**

Yeo Han-koo, former trade minister of the Republic of Korea, has been a senior fellow at the Peterson Institute for International Economics since June 2023. His research focuses on international trade policy, industrial policy, supply chain resilience, economic security, and international trade negotiations including the Indo-Pacific Economic Framework (IPEF) and the Comprehensive and Progressive Agreement for Trans-Pacific Partnership (CPTPP). Mr. Yeo completed almost three decades of public service as trade minister of the Republic of Korea in 2022, in the final year of the Moon Jae-in presidency.

### **Ambassador Alan Wolff**

Alan Wolff is a distinguished visiting fellow at the Peterson Institute for International Economics. His research focuses on developing reforms of the WTO; responding to the role of the United States, the European Union, and China in the international trading system; and serving the needs of all countries in using trade to achieve economic prosperity. Prior to joining PIIE, he was deputy director-general of the World Trade Organization (WTO), where he was responsible for divisions dealing with accessions, agriculture, trade and the environment, standards, translation, and information technology support.