



RETHINKING WORLD TRADE 2024

Organized by the Center on Inclusive Trade and Development
Georgetown Law

Wednesday, April 3, 2024
8:30 am – 1:30 pm
500 1st St NW, Washington, DC 20001

CITD is proud to present its annual signature conference, Rethinking World Trade 2024. The Center is bringing together thought leaders from around the world in the international trade, development, research, and lead discussions among invited participants from the corporate, labor, development, think tank, policy-making, NGO, and international institutions community on the critical inclusive trade issues of the day.

Jennifer Hillman
Co-Director CITD



Katrin Kuhlmann
Co-Director CITD



In association
with





RETHINKING WORLD TRADE 2024

CITD Co-Directors



Jennifer Hillman

Jennifer A. Hillman is currently a professor of practice at the Georgetown Law Center, teaching the lead courses in international business and international trade, while serving as a fellow of Georgetown's Institute of International Economic Law (IIEL). She is also Co-Director of the Center for Inclusive Trade and Development and served as a panelist for the second dispute under the USMCA (updated NAFTA)—a dispute between the United States and Canada over the application of US safeguard measures to imports of solar panels.

She recently published *Legal Aspects of Brexit: Implications of the United Kingdom's Decision to Withdraw from the European Union* (IIEL 2017), drawn from a seminar she co-taught in the fall of 2016. She has also written extensively about international trade law and the WTO, including a 2017 IIEL Policy Brief on the WTO consistency of the Ryan-Brady "A Better Way" tax proposal, co-authoring the leading casebook on trade, *International Trade Law*, 3rd ed., Wolters Kluwer (2016), papers on recent WTO cases on sanitary and phytosanitary measures (*World Trade Review*) and "Changing Climate for Carbon Taxes" (GMFUS.org).



Katrin Kuhlmann

Katrin Kuhlmann is currently a Visiting Professor of Law at Georgetown Law Center, where she is also the Co-Director of the Center on Inclusive Trade and Development. She teaches courses in law, development, and international trade, and she is the faculty director of the WTO and International Trade Law Certificate program. Professor Kuhlmann has over twenty-five years of experience in international law, development, and trade. Her work and research focus on trade and development, regional trade agreements, trade and gender, inclusive agricultural trade, comparative economic law, and the interdisciplinary connections between law and development.

In 2010, Professor Kuhlmann founded the New Markets Lab (NML), of which she remains president, a non-profit law and development innovation lab focused on inclusive legal and regulatory design, field-based law and development programs, and capacity building among lawyers and non-lawyers in economic law and regulation. She is also a Senior Associate with the Global Food Security Program of the Center for Strategic and International Studies (CSIS), and she serves as a member of the Trade Advisory Committee on Africa of the Office of the United States Trade Representative (USTR).



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Olabisi Akinkugbe

**Viscount Bennett Professor of Law
Dalhousie University**

Olabisi Akinkugbe is an Associate Professor of Law and the Viscount Bennett Professor of Law at the Schulich School of Law, Dalhousie University. Professor Akinkugbe obtained a Ph.D. in law from the University of Ottawa, an LL.M from the University of Toronto, and an LL.B. from the University of Lagos, Nigeria. He holds several leadership positions within international law and international economic law journals and professional associations, including serving as the Co-Editor-in-Chief of the African Journal of International Economic Law; and serves as the Editor of the International Decision section of the American Journal of International Law

Professor Akinkugbe is active in the governance of international societies in his field. He serves as a member of the Executive Councils of the Canadian Council of International Law, American Society of International Law, Society of International Economic Law, and the Advisory Board of the African International Economic Law Network. He also serves as a member of the Steering Committee of the Academic Forum on Investor-State Dispute Settlement.



Martha Aldana

US-Peru Trade Promotion Agreement

Martha Aldana has been an advisor on environmental legislation in the Congress of the Republic of Peru, Ministry of Agriculture, Ministry of Health (DIGESA), legal supervisor of the Energy and Mining Investment Supervision Agency (OSINERGMIN), advisor to the Vice Minister of Environmental Management, Director of Supervision and Coordinator of Regulatory Projects of the Environmental Assessment and Supervision Agency (OEFA), as well as Director of Strategic Management of the National Environmental Certification Service for Sustainable Investments (SENACE) of the Ministry of the Environment.

She currently works as an independent consultant and is the author of various publications on environmental law and policy. Martha graduated as a lawyer from the University of Lima and then with a master's degree in law with a specialty in international and comparative environmental law from American University Washington College of Law.



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Wendy Cutler

**Vice-President
Asia Society Policy Institute**

Wendy Cutler is Vice President at the Asia Society Policy Institute (ASPI) and the managing director of the Washington, D.C. office. In these roles, she focuses on leading initiatives that address challenges related to trade, investment, and innovation, as well as women's empowerment in Asia.

She joined ASPI following an illustrious career of nearly three decades as a diplomat and negotiator in the Office of the U.S. Trade Representative (USTR), where she also served as Acting Deputy U.S. Trade Representative. During her USTR career, she worked on a range of bilateral, regional, and multilateral trade negotiations and initiatives, including the U.S.-Korea Free Trade Agreement, the Trans-Pacific Partnership, U.S.-China negotiations, and the WTO Financial Services negotiations. She has published a series of ASPI papers on the Asian trade landscape and serves as a regular media commentator on trade and investment developments in Asia and the world.



Shawn Donnan

Bloomberg

Shawn Donnan is senior writer for Bloomberg News, where he covers economics with an emphasis on where policy meets people and the real world. His reporting appears across the organization's many platforms from the Bloomberg Terminal to Bloomberg Businessweek magazine.

He joined Bloomberg in 2018 from the Financial Times where he served as World Trade Editor. Prior to that, Donnan was the FT's World News Editor, coordinating the paper's global coverage of economics and politics. Over a 16-year career at the FT he also worked as a correspondent and editor in Indonesia and Hong Kong, from where he edited the paper's China coverage.



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Justina Gallegos **White House Office of Science and Technology Policy**

Justina Gallegos serves as the Deputy Director of the White House Office of Science and Technology Policy (OSTP), leading a new Industrial Innovation division. Core to the Biden-Harris Administration's economic agenda is an ambitious industrial strategy to rebuild U.S. manufacturing and re-shore supply chains, achieve the nation's net-zero greenhouse gas goals, create place-based ecosystems that support high-quality jobs, and bolster national security. Gallegos leads efforts focused on advancing innovative technologies and strengthening critical industrial bases.

Prior to her current role, Gallegos served at the National Economic Council as Senior Advisor on Climate Finance. She previously served in the Obama Administration White House and Treasury Department, and has private sector experience as a venture capitalist and technologist. Gallegos received her BA from Middlebury College, and her MBA from the Wharton School at the University of Pennsylvania.



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Henry Gao

**Lee Kong Chian Fellow
Singapore Management University**

With law degrees from three continents, Henry Gao started his career as the first Chinese lawyer at the World Trade Organization (WTO) Secretariat. Before moving to Singapore in late 2007, he taught law at the University of Hong Kong, where he was also deputy director of the East Asian International Economic Law and Policy (IELPO) program. He has taught at the IELPO program in Barcelona, Spain, and the Academy of International Trade Law in Macau, and was the academic coordinator for the first Asia-Pacific Regional Trade Policy Course officially sponsored by the WTO.

Henry has been an adviser on trade issues for many national governments as well as the WTO, United Nations, World Bank, Asian Development Bank, Asia-Pacific Economic Cooperation, Association of Southeast Asian Nations, European Union and World Economic Forum.



Scott Kennedy

**Center for Strategic and International
Studies**

Scott Kennedy is senior advisor and Trustee Chair in Chinese Business and Economics at the Center for Strategic and International Studies (CSIS). Scott is also the director of the Project on Chinese Business and Political Economy at CSIS. He is a leading authority on Chinese economic policy, with specific areas of expertise including industrial policy, technology innovation, business lobbying, U.S.-China commercial relations, and global governance.

From 2000 to 2014, Kennedy was a professor at Indiana University (IU), where he established the Research Center for Chinese Politics & Business and was the founding academic director of IU's China Office. Kennedy received a PhD in political science from George Washington University and his MA from the Johns Hopkins School of Advanced International Studies.



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Rem Korteweg **Clingendael Institute**

Rem Korteweg is the Senior Research Fellow at the Clingendael Institute. He works on Europe's strategic role in the world, with a specific focus on the intersection between foreign policy, trade and security issues. Among his current research interests are European trade and industrial policy, the consequences of the Ukraine war, UK-EU ties, and Europe's changing relations with global powers. Rem is also the coordinator of Clingendael's public outreach initiatives.

Until April 2017 Rem Korteweg was a senior research fellow at the Centre for European Reform (CER) in London. In 2012, he had a posting at the Netherlands' Ministry of Foreign Affairs as strategic policy advisor. In 2006-2007, he was a Fulbright scholar at the Johns Hopkins-SAIS Center for Transatlantic Relations in Washington DC. Rem holds a PhD in International Relations from Leiden University, a masters in the History of International Relations from Utrecht University and a bachelors in Social Sciences from University College Utrecht. From 2011 to 2019 he was a committee-member of the Netherlands' Advisory Council on International Affairs (AIV).



Inu Manak **Council on Foreign Relations**

Inu Manak is a fellow for trade policy at the Council on Foreign Relations (CFR). At CFR, she researches and writes on policy issues relevant to U.S. trade policy, including topics such trade politics and institutions, trade negotiations, and dispute settlement. An expert in international political economy, Dr. Manak's research focuses on U.S. trade policy and the law and politics of the World Trade Organization.

Previously, Dr. Manak was a research fellow at the Cato Institute's Herbert A. Stiefel Center for Trade Policy Studies and a junior visiting fellow at the Centre for Trade and Economic Integration at the Graduate Institute in Geneva. Dr. Manak serves on the advisory boards of the TradeExperettes and the Center on Inclusive Trade and Development at Georgetown Law. Dr. Manak received a PhD in government from Georgetown University, an MA in international affairs from American University's School of International Service, and a BA in political science (First Class Honors) from Simon Fraser University.



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Jane Nishida

EPA's Office of International and Tribal Affairs

Jane Nishida is the Assistant Administrator for EPA's Office of International and Tribal Affairs (OITA). She served as EPA's Acting Administrator from January 20, 2021 to March 11, 2021, before the confirmation of current EPA Administrator Michael S. Regan. She was appointed by President Biden, confirmed by the U.S. Senate, and sworn in as OITA's Assistant Administrator on September 24, 2021.

Nishida leads EPA's international and tribal portfolios, and is responsible for the full range of EPA's international and tribal policies, strategies and relationships. She represents the EPA within the United States Government and works closely with tribal governments, foreign governments, international organizations, and other key stakeholders on matters relating to the environment.

Nishida has over thirty years of environmental experience working in federal and state government, and international and nongovernmental organizations. Prior to joining EPA in 2011, Nishida served as the Senior Environmental Institutions Specialist at the World Bank. From 1995 to 2002, she was appointed as the Secretary of Maryland's Department of the Environment. Additionally, she served as the Maryland Executive Director of the Chesapeake Bay Foundation. She also held positions as Legislative Officer in the Maryland Governor's Office and Committee Counsel in the Maryland General Assembly.



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Zak Smith

Natural Resources Defense Council

Zak Smith leads NRDC's global strategy to tackle the two primary drivers of nature's decline: ecosystem destruction and direct exploitation of species. He focuses on engaging with international agreements that are coordinating a global response to the biodiversity crisis and works to ensure that the United States and China do their fair share to reverse the unraveling of the natural life support systems we depend on for life as we know it.

His work preserving wild animals and wild spaces involves environmental and sustainability issues, including building climate change resilience, supporting ecosystem conservation, and limiting harmful trade in wild plants and animals. Smith holds a bachelor's degree from the University of California, Berkeley, a master's from Johns Hopkins University, and a law degree from the University of California, Los Angeles. He is based in Bozeman, Montana.



Elizabeth Trujillo

Mary Ann & Lawrence E. Faust Professor of Law University of Houston Law Center

Elizabeth Trujillo is the Mary Ann & Lawrence E. Faust Professor of Law and the Founding Director of the Initiative on Global Law and Policy for the Americas (GLPA). She teaches Contracts, Trade and Sustainable Development, and NAFTA 2.0: North American Trade after USMCA. Her research specializes in international economic law, sustainable development, energy, contracts, and international law.

Immediately prior to UH, Professor Trujillo was a Professor of Law at Texas A&M University School of Law where she was also the co-convener for their new Global and Comparative Law Program and an Affiliated Faculty member with the Texas A&M University Energy Institute. She also was a Professor of Law at Suffolk University School of Law in Boston where she also served as co-director of their International Law Concentration, a Visiting Professor at Florida State University School of Law, and a Visiting Scholar at Harvard University Law School.



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Alexandra Whittaker

House Committee on Ways and Means

Alexandra Whittaker is the Chief Trade Counsel and Trade Subcommittee Staff Director of the U.S. House of Representatives. She advises and represents the House Ways and Means Committee on all trade matters including trade agreement negotiations, implementation, and enforcement, bilateral relationships with U.S. trading partners, customs law, preference programs, sanctions, trade remedies, congressional oversight, as well as the World Trade Organization (WTO).

Before joining the Committee staff, Alexandra was Assistant General Counsel for the Office of the U.S. Trade Representative (USTR) with responsibility for providing legal counsel and policy guidance on a wide-variety of international trade matters, as well as litigating trade remedies and agricultural disputes before the WTO. During her time at USTR, Alexandra also served as Assistant Legal Advisor to the U.S. Mission to the WTO in Geneva, Switzerland, where she was a U.S. negotiator for the WTO dispute settlement reform negotiations and represented the United States in all disputes and disputes-related matters before the WTO.



Huan Zhu

Vice-President China Trade Monitor

Huan Zhu is the Vice-President of the China Trade Monitor, a news reporting and analysis service that provides comprehensive and in-depth coverage of China-related trade issues. Huan has a background in international economic law, intellectual property law, and comparative law. She is currently the Director of Strategic Planning at TradeExperttes.

Previously, Zhu worked at the Cato Institute, where her research primary focused on U.S.-China trade relations, WTO negotiations and disputes, and China's trade and investment laws and policies; and also worked with business associations and law firms.