# RETHINKING NORLD TRADE 2025

Organized by the Center on Inclusive Trade and Development Georgetown Law

> Tuesday, April 15, 2025 12:00 pm – 4:45 pm 500 1st St NW, Washington, DC 20001

CITD is proud to present its annual signature conference, Rethinking World Trade 2025. For all those trying to make sense of our current trade policy, its context and implications, Rethinking World Trade is the perfect place to be—a gathering of the academic community, trade practitioners and policymakers for in-depth conversation and debate over where the Trump Administration may be taking trade policy and how the rest of the world might respond.



Katrin Kuhlmann Co-Founder CITD





### RETHINKING WORLD TRADE 2025 CITD Co-Founders



### Jennifer Hillman

Jennifer A. Hillman is currently a professor of practice at the Georgetown Law Center, teaching the lead courses in international business and international trade, while serving as a Co-Director of Georgetown's Institute of International Economic Law (IIEL). She is also Co-Founder of the Center for Inclusive Trade and Development and served as a panelist for the second dispute under the USMCA (updated NAFTA)-a dispute between the United States and Canada over the application of US safeguard measures to imports of solar panels.

She recently published Legal Aspects of Brexit: Implications of the United Kingdom's Decision to Withdraw from the European Union (IIEL 2017), drawn from a seminar she co-taught in the fall of 2016. She has also written extensively about international trade law and the WTO, including a 2017 IIEL Policy Brief on the WTO consistency of the Ryan-Brady "A Better Way" tax proposal, co-authoring the leading casebook on trade, International Trade Law, 3rd ed., Wolters Kluwer (2016), papers on recent WTO cases on sanitary and phytosanitary measures (World Trade Review) and "Changing Climate for Carbon Taxes" (GMFUS.org).

### Katrin Kuhlmann

Katrin Kuhlmann is currently a Professor for Graduate and International Programs and Faculty Director and Co-Founder of the Center on Inclusive Trade and

Development at Georgetown Law School. She teaches courses in law, development, and international trade, and she is the faculty director of the WTO and International Trade Law Certificate program. Professor Kuhlmann has over twenty-five years of experience in international law, development, and trade. Her work and research focus on trade and development, regional agreements, trade and trade gender, inclusive agricultural trade, comparative economic law, and the interdisciplinary connections between and law development.

In 2010, Professor Kuhlmann founded the New Markets Lab (NML), of which she remains president, a non-profit law and development innovation lab focused on inclusive legal and regulatory design, field-based law and development programs, and capacity building among lawyers and non-lawyers in economic law and regulation. She is also a Senior Associate with the Global Food Security Program of the Center for Strategic and International Studies (CSIS), and she serves as a member of the Trade Advisory Committee on Africa of the Office of the United States Trade Representative (USTR).

### Lorand Bartels Professor, University of Cambridge

Lorand Bartels MBE is a Professor of International Law at the University of Cambridge and counsel at Freshfields, where he advises governments and private clients on trade issues including FTAs, digital trade, services, subsidies, and national security. Bartels currently chairs the UK's Trade and Agriculture Commission, advising the government and parliament on how new trade agreements align with UK standards on animal welfare, plant and animal health, and the environment. He has also provided trade law training to UK and Australian officials and serves on the UK-EU Trade and Cooperation Agreement's roster of arbitrators. He is General Editor of the Cambridge International Trade and Economic Law Series and sits on the editorial boards of several major journals. He also co-founded the Society of International Economic Law and serves on the Steering Board of the UK National Contact Point for the OECD Guidelines on Multinational Enterprises. He holds degrees from the University of New South Wales and a PhD from the European University Institute. In 2022, he was awarded an MBE for services to UK trade policy.

#### **Orit Frenkel** CEO, American LEadership Initiative

Orit Frenkel is the co-founder of the American Leadership Initiative and President of Frenkel Strategies, where she advises on Asia policy, international trade, market access, and government relations. She is also a Senior Advisor with Asia Group Advisors and serves on APCO Worldwide's International Advisory Council. With nearly four decades of experience, Frenkel has worked extensively at the intersection of Asia, trade, and U.S. foreign policy. She spent 26 years as a senior executive at General Electric, where she led global government affairs across ASEAN, Central Asia, and the CIS countries—advising on trade, investment, CSR, and securing financing for major transactions. She played a key role in GE's advocacy on major trade agreements, including TPP, KORUS, and WTO accessions. Earlier in her career, she served at the Office of the U.S. Trade Representative as Director for Trade in High Technology Products and Deputy Director for Trade with Japan. She also worked with Congressman Lee Hamilton and has led U.S.-hosted training programs for international government officials. Frenkel holds a Ph.D. in International Economics from Johns Hopkins University, an M.P.P. from the University of Michigan, and a B.A. in Economics from the University of Maryland (Phi Beta Kappa). She serves on multiple advisory boards and is the author of several works on trade policy.





#### **Peter Harrell**

#### Non-Resident Fellow Carnegie Endowment For International Peace

Peter Harrell is a nonresident fellow at the Carnegie Endowment for International Peace and an attorney advising companies and investors on international legal, regulatory, and geopolitical risks. He also hosts Security Economics, a podcast exploring the intersection of security and economic policy. Peter research focuses Harrell's on U.S. economic competitiveness, trade policy, and economic tools in foreign policy. From 2021 to 2022, he served as Senior Director for International Economics at the White House, where he co-led President Biden's E.O. 14017 supply resilience initiative, shaped U.S. digital chain infrastructure and 5G strategy, negotiated the U.S.-E.U. Data Privacy Framework, and worked on sanctions and export controls targeting Russia. Before this, he was on the Biden-Harris Transition team while serving as an Adjunct Senior Fellow at the Center for a New American Security.

Harrell also held senior roles in the State Department where he contributed to Secretary Clinton's economic statecraft agenda. Harrell has published extensively in Foreign Affairs, the Wall Street Journal, Politico, and Lawfare, and has testified before multiple congressional committees on sanctions, export controls, and economic coercion. He is a graduate of Yale Law School and Princeton University.







#### **Cecilia Malmström** Non-Resident Senior Fellow, Peterson Institute for International Economics

Cecilia Malmström is a nonresident senior fellow at the Peterson Institute for International Economics, a senior advisor at Covington & Burling, and a visiting professor at the University of Gothenburg. She focuses on global trade policy, economic governance, and international cooperation and hosts Trade Winds, a biweekly series on international trade.

She previously served as European Commissioner for Trade (2014-2019), where she led EU negotiations on major trade agreements with Canada, Japan, and Mercosur. In this role, she oversaw trade policy and both developed and emerging negotiations with economies, working to secure the EU's trade interests and ensure the alignment of trade deals with broader economic and environmental goals. She also advocated for the reform of the World Trade Organization (WTO) and addressed the rise of protectionism globally. As European Commissioner for Home Affairs (2010-2014), she worked on EU migration and security policies. Earlier in her career, she was Sweden's Minister for EU Affairs and a Member of the European Parliament.

She holds a PhD in political science from the University of Gothenburg and has published extensively on European politics, trade, and international relations.



### **Timothy Meyer**

#### Richard Allen/Cravath Distinguished Professor in International Business Law, Co-Director of the Center for International and Comparative Law, Duke University School of Law

Timothy Meyer is the Richard Allen/Cravath Distinguished Professor in International Business Law and co-director of the Center for International and Comparative Law at Duke University School of Law. He is an expert in international trade and investment law, international environmental law, and U.S. foreign relations law. Meyer serves on the Board of Editors of the American Journal of International Law, the Journal of International Economic Law, and is an elected member of the American Law Institute. He regularly serves both as counsel and as an expert in international arbitrations and in cases raising international and foreign relations law issues in U.S. courts. The European Union has named Meyer to its list of possible chairpersons for arbitrations and trade and sustainable development disputes arising under its trade agreements. Before entering the academy, he served as an attorney-adviser in the U.S. State Department's Office of the Legal Adviser and clerked for the Honorable Neil M. Gorsuch.



#### **Chantal Thomas Radice Family Professor of Law, Cornell Law School**

Chantal Thomas is the Radice Family Professor of Law at Cornell Law School, where she directs the Cornell Center for Global Economic Justice and the Clarke Initiative for Law and Development in the Middle East and North Africa. She has authored more than 50 articles and other publications on aspects of international economic law development, ranging from human rights and to economic law. Thomas has taught at prestigious institutions such as Harvard, Stanford, Columbia, and the American University in Cairo, where she chaired the Law Department.

Her consulting work spans across the UN Economic Commission for Africa, USAID, the World Bank, and the U.S. Congress. She is an active member of the U.S. State Department's Advisory Committee on International Law and the roster for binational dispute settlement under the USMCA. Thomas holds a J.D. from Harvard Law School, a Ph.D. in Law from the University of Cambridge, and a B.A. in Political Science from McGill University. She continues to significant contributions to the make fields of international law and global social justice through her scholarship, teaching, and policy expertise.





#### Stephen P. Vaughn King & Spalding

Stephen P. Vaughn is a Partner in the International Trade Team at King & Spalding, where he advises clients on international trade litigation and U.S. trade policy. A leading expert on trade remedies and current U.S. trade policy, he previously served as General Counsel for the Office of the U.S. Trade Representative (USTR) from 2017 to 2019, where he also briefly acted as the U.S. Trade Representative. At USTR, Vaughn led legal teams in major trade negotiations and disputes, including the USMCA, Section 301 actions against China, and the revision of the Korea–U.S. Free Trade Agreement.

He oversaw U.S. litigation before the WTO and under various FTAs, and represented the U.S. in policy discussions with Congress and foreign officials. In private practice, Vaughn has represented clients in complex antidumping and countervailing duty litigation before the U.S. International Trade Commission, the Court of International Trade, and NAFTA panels. He is consistently recognized by Chambers USA, Chambers Global, and Legal 500 U.S. as a top trade lawyer, and was named a 2024 BTI Client Service All–Star.





### **Alexandra Whittaker**

#### Chief Trade Counsel and Trade Subcommittee Staff Director for the U.S. House of Representatives Ways and Means Committee

Alexandra Whittaker is the Chief Trade Counsel and Trade Subcommittee Staff Director for the U.S. House of Representatives Ways and Means Committee. She advises the Committee on all trade-related matters, including negotiations, implementation, and enforcement of trade agreements, managing bilateral relationships with U.S. trading partners, customs law, sanctions, preference programs, trade remedies, and congressional oversight. She also represents the Committee on issues before the World Trade Organization (WTO).

Prior to joining the Committee, Whittaker was Assistant General Counsel at the Office of the U.S. Trade Representative, where she was actively involved in litigating trade remedies and agricultural disputes before the WTO and played a key role in shaping U.S. trade policy. Whittaker also served as Assistant Legal Advisor to the U.S. Mission to the WTO in Geneva, where she was a U.S. negotiator in the WTO dispute settlement reform negotiations and represented the U.S. in disputes-related matters before the WTO.

Earlier in her career, Whittaker worked as an environmental attorney for the U.S. Environmental Protection Agency and as counsel for a trade association. Whittaker is a graduate of Howard University School of Law and Spelman College.