



# O'Neill Institute Summer Program on Global Health Law and Governance: Non-Communicable Diseases and the Law

June 17-21, 2013

Georgetown University Law Center  
600 New Jersey Avenue NW Washington, DC 20001

[www.oneillinstitute.org](http://www.oneillinstitute.org)

**O'NEILL  
INSTITUTE**  
FOR NATIONAL & GLOBAL HEALTH LAW

GEORGETOWN LAW



The Summer Program will bring together leading practitioners, policymakers, advocates, and academics in global health to explore the role and implications of law in the global response to Non-Communicable Diseases (NCDs). Interactive lectures, panels, and case studies will examine legal powers, duties, and constraints relevant to NCDs.

#### APPLICATION

Please apply for the Summer Program at [www.oneillinstitute.org/summerprogram](http://www.oneillinstitute.org/summerprogram)

#### TARGET AUDIENCE

- Professionals, including attorneys, policy makers, advocates and academics
- Students with an interest in global health

#### DURATION

- 5-day course from June 17-21, 2013
- 9:00am – 5:30pm daily sessions
- Evening reception on June 18, 2013



## AGENDA

### Monday, June 17

#### Introduction to Non-Communicable Diseases (NCDs)

Day 1 will provide an introduction to global health law and an overview of the NCD burden.

### Tuesday, June 18

#### Comparative Regulatory Approaches

Day 2 will explore a number of regulatory approaches used to address NCDs, including packaging and labeling measures; restrictions on marketing, advertising and sponsorship; and taxation measures.

### Wednesday, June 19

#### Human Rights and NCDs

Day 3 will examine the relevance of human rights law to NCDs. Economic, social and cultural rights provide an important justification for government intervention to address NCDs. Civil and political rights associated with individual liberty may also restrain government intervention.

### Thursday, June 20

#### Trade, Investment and NCDs

Day 4 will examine the restraints that international trade and investment agreements impose on domestic regulation in the

context of NCDs. These restraints have been highlighted by recent disputes, such as legal challenges to plain packaging of tobacco products at the World Trade Organization and under a bilateral investment treaty.

### Friday, June 21

#### NCDs and the Law: Where to from Here?

The final day of the summer program will focus primarily on the normative question of what role law should play in efforts to address NCDs. The role of self-regulation and public-private partnerships will also be examined.





## PROGRAM DETAILS

### PROGRAM FEES

Program fees are \$2,000 USD and includes costs associated with the course materials as well as daily lunch and a welcome reception. Participants are responsible for all other expenses (i.e., housing, meals, transportation, travel, etc.)

### CANCELLATION POLICY

Please note that registration cancellations and requests for refunds must be received in writing to [oneillsummer@law.georgetown.edu](mailto:oneillsummer@law.georgetown.edu) by Friday, May 17, 2013. All refund requests will be charged a \$100 administrative handling fee and will be processed after the conference. There will be no refunds after Friday, May 17.

### HOUSING

Participants are responsible for arranging their own housing. For additional information, please visit [www.oneillinstitute.org/summerprogram](http://www.oneillinstitute.org/summerprogram) under Program Details.

### TRAVEL

Participants are responsible for arranging their own travel. International participants are responsible for applying for a visa if necessary.

### CERTIFICATE OF ATTENDANCE

Participants will receive a Certificate of Attendance from the O'Neill Institute upon completion of the Summer Program.

## CO-DIRECTORS

**Lawrence O. Gostin**, an internationally acclaimed scholar, is University Professor, Georgetown University's highest academic rank conferred by the University President. Prof. Gostin directs the O'Neill Institute for National and Global Health Law and was the Founding O'Neill Chair in Global Health Law. He served as Associate Dean for Research at Georgetown Law from 2004 to 2008. He is Professor of Medicine at Georgetown University, and Visiting Professor, Oxford University. Professor Gostin is also Director, of the World Health Organization Collaborating Center on Public Health Law and Human Rights. He has published extensively on domestic legal and regulatory mechanisms to address NCDs, as well as model public health laws and governance issues in global health.

**Benn McGrady**, Ph.D., directs the O'Neill Institute Initiative on Trade, Investment and Health and is an Adjunct Professor at the Georgetown University Law Center. He is the author of *Trade and Public Health: The WTO, Tobacco, Alcohol and Diet*, (Cambridge University Press, 2011) and *Confronting the Tobacco Epidemic in a New Era of Trade and Investment Liberalization*, (World Health Organization, 2012). Benn has advised governments, inter-governmental organizations and non-governmental organizations on a range of international legal issues, particularly with respect to the WHO Framework Convention on Tobacco Control.

**Oscar A. Cabrera**, Abogado (JD equivalent), LL.M., is the Executive Director of the O'Neill Institute for National and Global Health Law and a Visiting Professor of Law at Georgetown University Law Center. He is a foreign-trained attorney who earned his law degree in his home country of Venezuela, and his Master of Laws (LL.M.), with concentration in Health Law and Policy, at the University of Toronto. Oscar has worked on projects with the World Health Organization, the Centers for Disease Control and Prevention, and the Campaign for Tobacco Free Kids, among other organizations. He has studied and is interested in various health law related fields, such as health and human rights, global tobacco litigation and sexual and reproductive rights.

## THE O'NEILL INSTITUTE FOR NATIONAL AND GLOBAL HEALTH LAW

The O'Neill Institute for National and Global Health Law at Georgetown University was established in 2007 to respond to the need for innovative solutions to the most pressing national and international health concerns. Housed at the Georgetown University Law Center in Washington D.C., the O'Neill Institute reflects the importance of public and private law in health policy analysis. The O'Neill Institute is comprised of a diverse network of faculty, fellows, staff, affiliates, and alumni. The O'Neill Institute draws upon the University's considerable intellectual resources, including the School of Nursing and Health Studies, School of Medicine, the Public Policy Institute, and the Kennedy Institute of Ethics.

### LOCATION

Georgetown Law is located near Capitol Hill and Union Station at 600 New Jersey Avenue, NW, Washington, DC 20001. For additional information, please visit [www.law.georgetown.edu/about/maps-directions.cfm](http://www.law.georgetown.edu/about/maps-directions.cfm) or [www.wmata.com](http://www.wmata.com)

### CONTACT

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**For more information about the O'Neill Institute, please visit [www.oneillinstitute.org](http://www.oneillinstitute.org).**