# ALICIA E. PLERHOPLES

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#### ACADEMIC EXPERIENCE

GEORGETOWN UNIVERSITY LAW CENTER, Washington, D.C.

Professor of Law (2017 – Present) Associate Professor of Law (2012 – 2017)

UNIVERSITY OF CALIFORNIA, HASTINGS COLLEGE OF THE LAW, San Francisco, CA

Visiting Assistant Professor (2010 – 2012)

STANFORD LAW SCHOOL, Stanford, CA

Orrick, Herrington & Sutcliffe Clinical Teaching Fellow (2008 – 2010)

**EDUCATION** 

YALE LAW SCHOOL, J.D., 2005

PRINCETON UNIVERSITY, WOODROW WILSON SCHOOL OF PUBLIC & INTERNATIONAL AFFAIRS, M.P.A., 2005

HARVARD UNIVERSITY, A.B., cum laude in African American Studies, 2001

**PUBLICATIONS** 

#### **ARTICLES & BOOK CHAPTERS**

The Promise of Social Enterprise for Poor Communities in THE CAMBRIDGE HANDBOOK OF SOCIAL ENTERPRISE LAW (Joseph Yockey & Benjamin Means eds., Cambridge Univ. Press) (forthcoming)

Nonprofit Displacement and the Pursuit of Charity Through Public Benefit Corporations, LEWIS & CLARK L. REV. 21 Lewis & Clark L. Rev. 525 (2017)

 Selected for the American Constitution Society's Junior Scholars Public Law Workshop at the 2017 AALS Annual Meeting

Social Enterprise as Commitment: A Roadmap, 48 WASH. U. J.L. & POL'Y 89 (2015)

Delaware Public Benefit Corporations 90 Days Out: Who's Opting In?, 14 U.C. DAVIS BUS. L. J. 247 (2014)

- Reprinted in 57 CORP. PRACTICE COMMENTATOR 49-81 (2015)
- Research from article cited in Dana Brakman Reiser & Steven Dean, Creative Financing for Social Enterprise, STAN. SOC. INNOVATION REV. (Summer 2014)
- Research from article cited in April Simpson, Serving Mission, Seeking Profits Through Public Benefit Corporations, CURRENT (June 16, 2016)

Engaging Outside Counsel in Transactional Law Clinics (with Amanda Spratley), 20 CLINICAL L. REV. 379 (2014)

Representing Social Enterprise, 20 CLINICAL L. REV. 215 (2013)

Can an Old Dog Learn New Tricks?: Applying Traditional Corporate Law Principles to New Social Enterprise Legislation, 13 TENN. J. BUS. L. 221 (2012)

#### **ESSAYS**

Risks, Goals, and Pictographs: Lawyering to Social Entrepreneurs, 19 LEWIS & CLARK L. REV. 301 (2015)

Clinic Collaborations: Going Global to Advance Social Entrepreneurship (with Deborah Burand, Susan R. Jones, & Jonathan Ng), 20 INT'L J. OF CLINICAL LEG. EDUC. 499 (2014)

#### **WORKS-IN-PROGRESS**

The Place of Conservative Values within Social Enterprise Legislation

#### **ONLINE CONTRIBUTIONS**

With Trump's Conflicts, Corporate America Wouldn't Hire Him as CEO, WASH. POST, January 14, 2017, https://www.washingtonpost.com/posteverything/wp/2017/01/14/with-trumps-conflicts-corporate-america-wouldnt-hire-him-as-ceo/ (last visited Dec 8, 2017).

Delaware Public Benefit Corporations 90 Days Later: Who's Opting In?, HARV. L. SCH. FORUM ON CORP. GOV. & FIN. REG. (July 23, 2014) http://blogs.law.harvard.edu/corpgov/2014/07/23/delaware-public-benefit-corporations-90-days-out-whos-opting-in/

The Corporate Social Responsibility Podcast Series with Prof. David Yosifon: Public Benefit Corporations (April 2013) https://itunes.apple.com/us/podcast/corporate-social-responsibility/id807976212?mt=2.

Corporate Law Advocacy to Advance Workers' Rights, ACS BLOG (April 2013) http://www.acslaw.org/acsblog/corporate-law-advocacy-to-advance-workers%E2%80%99-rights

*Is the 'Mission-Driven' Facebook a Social Enterprise?*, NONPROFIT Q. ONLINE (Sept. 17, 2012) http://nonprofitquarterly.org/2012/09/17/is-the-mission-driven-facebook-a-social-enterprise/

Succession Planning for Social Enterprises: Consider the Flexible Purpose Corporation or the Benefit Corporation, ARIZ. ST. L.J. BLOG (May 2012) http://asulawjournal.lawnews-asu.org/?p=443

Contributor, Social Enterprise Law Blog at www.socentlaw.com (2013 – 2016)

#### AWARDS

2017 Outstanding Nonprofit Lawyer of the Year (Academic), ABA Nonprofit Organizations Committee

#### SELECTED PRESENTATIONS

#### **Competitively Chosen Presentations**

American Constitution Society's Junior Scholars Public Law Workshop, 2017 AALS Annual Meeting, San Francisco, CA (Jan. 2017)

*Paper Workshop:* Nonprofit Displacement and the Pursuit of Charity through Public Benefit Corporations

New Directions in Social Entrepreneurship, Community Lawyering & Dispute Resolution, Washington University Journal of Law & Policy, St. Louis, MO (Nov. 2014)

Paper Workshop: Charity Law Parallelism: Nonprofit Governance for Benefit Corporations

Alliance for Research on Corporate Sustainability, Samuel Curtis Johnson Graduate School of Management at Cornell University, Ithaca, NY (May 2014)

Paper Presentation: Delaware Public Benefit Corporations 90 Days Later: Who's Opting In?

AALS Annual Meeting, Nonprofit and Philanthropy Section, New Orleans, LA (Jan. 2013) Presentation: Nonprofits & Social Enterprise

Junior Faculty Business and Financial Law Workshop, George Washington University Law School's Center for Law, Economics and Finance, Washington, D.C. (Feb. 2012)

Paper Workshop: Can an Old Dog Learn New Tricks? Applying Traditional Corporate Law Principles to New Social Enterprise Legislation

AALS Annual Meeting, New Orleans, LA (Jan. 2010)

*Presentation:* Bridging the Gap between Non-Clinical and Clinical Teaching: Lessons from Community Development and Nonprofit Law

#### **Invited Presentations**

Howard Human & Civil Rights Law Review Symposium on "Black Economic Empowerment", Washington, D.C. (Jan. 2017)

Paper Presentation: The Promise of Social Entrepreneurship for Poor Communities

University of Miami School of Law, Miami, FL (Sept. 2016)

Faculty Workshop: Nonprofit Displacement

Lewis & Clark Law Review Symposium, Portland, OR (Oct. 2014)

Presentation: Lawyering to Social Entrepreneurs

UDC David A. Clarke School of Law Law Review Symposium, Washington, D.C. (April 2014) *Presentation:* Invest Local: Raising & Keeping Capital in a Community

University of California, Davis Business Law Journal Symposium (Nov. 2013)

Presentation: Delaware Public Benefit Corporations 90 Days Later: Who's Opting In?

UC Hastings Business Law Journal Symposium, San Francisco, CA (Oct. 2012) *Presentation:* What are the Politics of Benefit Corporations?

Moderator: Why Become a Benefit Corporation?

#### **Professional Invitations**

Corporate Law and Governance Initiative Forum on Financial Responsibilities in Communities of Color, George Washington University Law School, Washington, D.C. (Dec. 2017)

International Bar Association Annual Conference, Washington, D.C. (Sept. 2016) *Panelist*: Low Bono, Entrepreneurship and Society

2<sup>nd</sup> Annual Impact Investing Legal Working Group Conference, New York, NY (May 2016)

*Moderator:* Tandem Structures for Social Enterprise *Exhibitor:* Teaching Social Enterprise in Law School

ABA 2014 Forum on Affordable Housing and Community Development Law, Washington, D.C. (May 2014)

Presentation: Social Enterprise & Community Economic Development

Ashoka Future Forum, Washington, D.C. (May 2013)

*Presentation:* Legal Innovations in Social Entrepreneurship: How The Law Can Be Used To Empower Social Entrepreneurs?

ABA Business Law Section Spring Meeting – Joint Subcommittee on Nonprofit Corporate Governance, Washington, D.C. (April 2013)

Presentation: Representing Social Enterprise, Facilitating Mission-Driven Corporate Governance

American Constitution Society for Law & Policy Roundtable on "Reinvigorating the Worker Voice in the 21st Century" Washington, D.C. (April 2013)

ABA Business Law Section – Corporate Governance Committee Fall Meeting, Washington, D.C. (November 2012)

Presentation: Emerging Issues in Benefit Corporation Law and Practice

#### Conferences/Workshops

Southeastern Association of Law Schools, Boca Raton, FL (Aug. 2017)

Discussion: Entrepreneurship Initiatives in Poor Communities: Economic Inclusion or Exclusion?

University of Notre Dame Law School, Social Enterprise Law Workshop (March 2017)

Paper Workshop: The Promise of Social Enterprise for Poor Communities

Law & Society Annual Meeting, Mexico City, Mexico (June 2017)

*Roundtable:* Entrepreneurship Initiatives in Poor Communities: Economic Inclusion or Exclusion?

Clinical Law Review Writers' Workshop, New York, NY (Sept. 2016)

Paper Workshop: Nonprofit Displacement

Southeastern Association of Law Schools, Jacksonville, FL (Aug. 2016)

Discussion: The Legal Aspects of Small Business Finance in the Crowdfunding Era

- National Business Law Scholars Workshop, Chicago, IL (June 2016)

  Paper Workshop: Rejecting Charity (article retitled as "Nonprofit Displacement")
- AALS Conference on Clinical Legal Education, Baltimore, MD (May 2016)

  Presentation: Lessons from Baltimore and Washington: Working with Community-Based Organizations to Build Capacity and Achieve Economic Justice
- Law & Entrepreneurship Association Annual Meeting, San Diego, CA (Jan. 2016) *Paper Workshop*: Rejecting Charity
- AALS Conference on Clinical Legal Education, Palm Springs, CA (May 2015)

  Paper Workshop: Rejecting Charity
- Southeastern Association of Law Schools, Jacksonville, FL (Aug. 2014)

  Paper Workshop: Delaware Public Benefit Corporations 90 Days Later: Who's Opting In?

  Presentation: Teaching Cross-Cultural Lawyering
- Culp Colloquium, Duke Law School, Durham, NC (May 2014)

  Paper Workshop: Delaware Public Benefit Corporations 90 Days Later: Who's Opting In?
- AALS Conference on Clinical Legal Education, Chicago, IL (April 2014)

  \*Presentation: Finding Voice and Overcoming Resistance: Teaching Cross-Cultural Learning in Transactional Law Clinics and other Unobvious Settings

  \*Poster Presentation: Engaging Outside Counsel in Transactional Law Clinics\*
- Transactional Clinical Conference, DePaul University College of Law, Chicago, IL (April 2014)

  \*Plenary Session: Models for Effective Involvement of Outside Attorneys
- Southeastern Association of Law Schools, Palm Beach, FL (Aug. 2013)

  Paper Workshop: "Invest Local": Replicating the JOBS Act in the States
- AALS Conference on Clinical Education, San Juan, Puerto Rico (May 2013)

  \*Poster Presentation: Project-Based Clinical Methods: Oral Presentations to Organizational Clients
- CLIP Innovation Summit 2014: Shaping the Future of Law and Entrepreneurship, Texas A&M School of Law and Mays School of Business (Feb. 2014)

*Presentation:* Doing More with More: Objectives, Methods, and Best Practices for Collaboration Between Transactional Law Clinics and the Private Bar

- Law and Society Annual Meeting, Boston, MA (May 2013)

  \*Presentation: Adapting Corporate and Tax Law for the Social Good
- Society of American Law Teachers Conference, Baltimore, MD (Oct. 2012)

  \*Presentation: Access to Justice Through Community Collaboration and Clinic Design
- AALS Conference on Clinical Education, Seattle, WA (June 2011)

  Presentation: Teaching Problem Solving in the Representation of Institutional Clients

#### PRO BONO AND PUBLIC SERVICE WORK

Echoing Green Legal Advisory Group, *Member* (Jan. 2017 – present)

Global Trust Fund for Access to Justice, an initiative of the Business and Human Rights Project of the ABA Center on Human Rights, *Legal Consultant* (Nov. 2016 – Jan. 2017)

#### MEDIA

Quoted in *Current*, "Serving Mission, Seeking Profits Through Public Benefit Corporations" (June 16, 2016)

Quoted in *Bloomberg Politics Online*, "Laureate's U.S. Students Struggling to Repay Loans as IPO Looms" (Nov. 4, 2015)

Featured on American Public Radio's *Marketplace*, "Kickstarter Picks Social Good Over Rich Shareholders" (Sept. 21, 2015)

Quoted in the *Huffington Post*, "Starting a Social Enterprise? 6 Useful Tips from Legal Experts" (Dec. 9, 2013)

Quoted in *LawForChange: The Legal Forum for Social Innovators*, "Making Social and Environmental Impact Through Legal Careers: The Top 10 Roles for Attorneys in Social Entrepreneurship" (Aug. 2013)

#### SERVICE TO UNIVERSITY

#### **University Conflict of Interest Committee**

Faculty Alternate (2016 – present; 3-year term)

# Clinical Graduate Teaching Fellowship L.L.M. Course

*Faculty*, co-teach seminar sessions on legal ethics and clinic rounds to 15+ clinical graduate teaching fellows (2015 – present)

# DC Affordable Law Firm

*Faculty*, teach seminar session to Georgetown Law fellows on representing small businesses and nonprofit organizations (2015 – present)

# **Clinical Law Faculty Speaker Series**

*Planning Committee Member*, organize speakers from other law school faculties to present to Georgetown Law's clinical faculty (2015 - 2016)

# **Public Interest Law Scholars**

Faculty Host, host PILS students for dinner to discuss public interest careers in transactional practice areas (2015 - 2016)

#### Ad Hoc Law School Faculty Liaison to 1776

*Ad Hoc Liaison*, Coordinate law school activities with 1776, an educational, co-working incubator to D.C. in conjunction with Georgetown University Business School, School of Continuing Studies, and School of Foreign Service (2014 – present)

Faculty Guide: Lead 1L Orientation Tour to 1776 (2013 – present)

#### Externship Program

Faculty, teach classes each semester on "Managing Up," "Reflection on Practice," and "Work-Life Balance" for Georgetown Law's externship program (2012 – present)

#### **Clinical Law Faculty Retreat**

*Planning Committee Member*, assisted in planning of 2013 clinical faculty retreat, including identification of clinical faculty goals as they relate to long-range planning for Georgetown Law and facilitation of discussion on options for expansion of experiential learning (2012 – 2013)

# **Startup Hoya Challenge**

Faculty Judge, judged competition amongst Georgetown undergraduate and business school students pitching business ideas for social innovation startups at Georgetown University's McDonough School of Business (Feb. 2013)

#### **Law Faculty Committees**

Workshops Committee (Spring 2016); Entry-Level Hiring Committee (Fall 2014); Academic Standards Committee (2013 – 2014); Student Life & Diversity Committee (2013 – present); Experiential Learning Committee (2012 – 2013)

#### PROFESSIONAL LEADERSHIP

#### Yale Law School Association, Executive Committee, New Haven, CT

*Term Member* (2016 – present)

12<sup>th</sup> Annual Transactional Clinical Conference, University of Missouri-Kansas City School of Law, Kansas City, MO (2014 – 2015)

*Planning Committee Member*, one of four organizers to plan premier annual conference for transactional and community economic development clinicians (100+ attendees)

#### Reviewer

Oxford University Press, Book Proposal Review (2015)

# Pre-Tenured Clinical Faculty Summer Workshop, Washington, D.C.

Organizer, established and planned annual summer writing workshop of pre-tenured clinical faculty in Washington, D.C. (2012); Participant (2014 – present)

### Yale Law Women, Summer Mentorship Program, New Haven, CT

Summer Mentor (2016 – present)

# Yale Black Law Students Association, Alumni Mentorship Program, New Haven, CT

*Mentor* (2013 – present)

# California Bar Association Form 990 Policy Series Group

*Member*, worked with other California Bar members to create several memoranda containing rationales, procedures, and form policies for legal counsel to use in advising their clients on drafting and adopting appropriate policies responding to the new I.R.S. tax return for tax-exempt entities. Form 990 Policies Series is published with Public Counsel, a pro bono law firm and available for download at: http://www.publiccounsel.org/useful\_materials?id=0025 (2009 – 2012)

### LAW PRACTICE & TEACHING EXPERIENCE

# COOLEY LLP, Palo Alto, CA

Associate, Credit Finance Department (March 2008 – Aug. 2008)

Advised financial institutions, venture funds, asset-based lenders and emerging biomedical and technology companies on credit finance arrangements.

# **DLA PIPER US LLP**, Palo Alto, CA and New York, NY

Associate, Finance and Real Estate Departments (2005 – 2008)

Represented financial institutions extending loans to developers for acquisition and construction of commercial properties, including hotels and resorts, office and industrial complexes and residential communities. Assisted with global warming pro bono project through which carbon credits are granted to small groups of farmers in east African countries. Negotiated office leases for pro bono clients including a charter school and a human services nonprofit organization.

#### YALE UNIVERSITY, New Haven, CT

Teaching Fellow in African American Studies (Spring 2003)

Led weekly seminar discussion sections and graded research papers for undergraduate course examining literary texts of black female authors in the post-civil rights era.

# HARVARD LAW SCHOOL, Cambridge, MA

Research Assistant to Professor Lani Guinier (1998 – 2000)

Conducted research for Professor Guinier's professional lectures and articles for publication. Developed externship opportunities for second and third year law students in Professor Guinier's public lawyering course.

#### ADMITTED TO PRACTICE

District of Columbia (Admitted 2013) New York (Admitted 2005) California (2008 – Inactive Member)