

# MAKING THE CONNECTION

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CHARTING YOUR PATH: SESSION TWO

GEORGETOWN LAW

**NETWORKING:  
LEARNING, EXPLORING,  
MAKING CONNECTIONS**

What do lawyers even do?

Practice Settings

Practice Areas

Legal Markets



# YOUR PROFESSIONAL BRAND

## CREATE/UPDATE YOUR LINKEDIN PROFILE

- Be sure to join the Georgetown University Law Center Group.

## CLEAN UP YOUR SOCIAL MEDIA

- Check all of your privacy settings and delete any inappropriate posts & pictures.

## GOOGLE YOURSELF

- Prospective employers will do this, so be ready!

# DEVELOPING YOUR “ELEVATOR PITCH”



IDENTIFY 3-5  
QUALITIES YOU  
WANT TO HIGHLIGHT



LOGICALLY OR  
THEMATICALLY  
RATHER THAN  
CHRONOLOGICALLY



DON'T TRY TO  
MEMORIZE, JUST  
GET COMFORTABLE

# UPCOMING NETWORKING EVENTS

Students Helping Students  
October 23

World of Choices  
November 6



Student Groups and  
Community Events

What Can I Do With My  
Law Degree?  
Lunchtimes throughout  
October & November

# UPCOMING NETWORKING EVENTS

1L Winter  
Walk-around Program  
Winter 2020  
(Biglaw)

Spring Break  
On the Hill  
Spring Break 2020  
(Hill & Lobbying)

Spotlight on  
Government  
(Government)

Public Sector  
Recruiting Program  
January 2020  
(Non-profit & Government)

New York City  
Walk-around Program  
Spring Break 2019  
(Biglaw)

1L Law Firm  
Receptions  
(Biglaw)

**NETWORKING:  
CONDUCTING  
INFORMATIONAL MEETINGS**



# WHERE CAN I FIND CONTACTS? \*

## PROGRAMS

- World of Choices
- Students Helping Students
- What Can I Do With My Law Degree
- Student organization events

## RESOURCES

- Summer Job Evaluations (Symplicity)
- Martindale
- Local Bar Associations
- Leadership Libraries
- LinkedIn

## EXISTING RELATIONSHIPS

- OCS/OPICS counselors
- Professors
- Previous employers
- Undergrad alumni
- Neighbors, family friends, relatives



\* NOT EXHAUSTIVE . . .  
THERE'S MORE!!!



Search

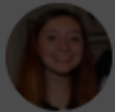
# FINDING CONTACTS:

## LINKEDIN

All **People** Jobs

[Johns Hopkins Online - Position Yourself in Politics with a Master in Government. Learn More.](#) Ad ...

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**Stephanie Rydell** • 1st

Alumni Services Coordinator at Georgetown University Law Center  
Washington D.C. Metro Area

Message



8 shared connections



**Tani Santos, M.B.A.** • 1st

Professional Development, CLE, and Recruiting at Williams & Connolly LLP  
Washington D.C. Metro Area

Message



7 shared connections



**John Mills, Attorney** • 1st

Attorney / Realtor  
Washington D.C. Metro Area

Message



4 shared connections



**Hunter Cox** • 1st

Law Clerk at Van Ness Feldman LLP  
Washington D.C. Metro Area

Message



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# WHAT TO ASK?

## WHAT REALLY INTERESTS YOU?

- A particular employer or practice area? The attorney's professional experiences? How to chart a successful career path?
- Have a few topics that you plan to ask about.
- Check out our [Guide to Informational Meetings](#).

## BE PREPARED

- Review resources such as our [practice area pages](#).
- Try to avoid Google-able questions.

## CUT THE CONTROVERSY

- Avoid sensitive issues (like compensation) at first.

# NEXT STEPS

1. CONSIDER PRACTICE SETTINGS AND AREAS OF INTEREST
2. THINK ABOUT SKILLS & EXPERIENCES YOU CAN HIGHLIGHT
3. PREPARE SOME QUESTIONS & TALKING POINTS
4. ATTEND STUDENTS HELPING STUDENTS/WORLD OF CHOICES

**QUESTIONS?**