

# Georgetown Law Executive Education Custom Programs

### Our Business is Your Success

......

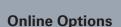
111111

We offer custom programs for law firms and organizations in substantive law and policy disciplines, business skills, leadership, and management topics. Located just steps from the U.S. Capitol and the Supreme Court, Georgetown Law is perfectly situated at the crossroads of global law and leadership.

For 150 years, Georgetown Law has been a leader in legal education. Our students learn in the place where law is made. Our Washington campus regularly convenes heads of state, prominent jurists, inhouse counsel, political and business leaders, as well as those at the helm of multinational organizations. All executive programs reflect Georgetown Law's signature spirit of global excellence, real-world expertise, and a commitment to client service. There is no better setting to enhance your legal and leadership skills.



The Georgetown Law Office of Executive and Continuing Education also offers Open Enrollment, Certificate and Continuing Legal Education Programs in a variety of areas. Many of these intensive, nondegree programs offer certificates of completion. Our client base consists of law firms, corporations, governments, diplomats, NGOs, international organizations, and other private sector leaders from around the globe.



All Georgetown Law Executive Education programs are available virtually.

Engage with Georgetown Law's world-class faculty and connect with your colleagues across offices with the click of a mouse. Virtual programming is perfect for global or national teams seeking immediate impact. No matter your location, we can deliver immersive content to your laptop or mobile device.

On-demand programs are also available, as are hybrid options. We can craft the perfect combination for your team, blending virtual and in-person training with real-time and asynchronous content.

#### Executive Education for Lawyers, by Lawyers.

As a leading law school, we understand attorneys. When you select Georgetown Law Executive Education, you unlock unrivaled access to top legal, regulatory, and management experts. Our programs are designed and led by pre-eminent Georgetown Law faculty – all thought-leaders in their fields with deep practical experience. Our executive program faculty not only know law, policy and business – they shape it. From testifying on Capitol Hill to advising leading CEOs, our faculty are actively involved outside of the classroom in today's most pressing law, policy and business matters. At Georgetown Law, you will learn from faculty with vast legal, corporate, and regulatory experience at the highest levels in Washington and around the globe.

Our influence is boundless – we also draw from the broader Georgetown University community, incorporating faculty from the McDonough School of Business, the Walsh School of Foreign Service, and beyond. This extensive partnership allows us to bring unmatched real-world expertise and deep business acumen to the conversation, as well as a sophisticated understanding of the opportunities and challenges of the present-day legal career.

# Interactive, Experiential Learning Designed for Impact.

All Georgetown Law programs feature interactive learning styles tailored for accomplished professionals, with an emphasis on global best practices. We enhance substantive discussions by integrating team-building exercises, hands-on learning, and case study analysis. We emphasize the practical skills needed to effectively influence people, cultivate professional relationships, and create and maintain a competitive advantage.



Participants will develop critical communication, business development, and teamwork skills. Georgetown Law Executive Education cohorts gain a better understanding of their organization's strategic and business needs and their roles as leaders.

#### One size does not fit all.

We meet clients where they are, working together to provide concierge-level service, tailoring programs to participant experience levels, and an organization's professional development needs. Our goal is to create lasting partnerships with our clients. We pride ourselves on client retention.

Programs can take place online, at Georgetown Law, at client offices, or around the globe. Select "Capital Experience" programs will involve site visits to program-relevant Washington, DC locations, often including exclusive opportunities to meet with members of Georgetown's extensive alumni network and other Washington, DC leaders. Sample site visits could include trips to DC-area multinational organizations, government agencies, Capitol Hill offices, and leading non-profits. Every program detail is curated to clients' satisfaction and to enhance the skills required for success in today's continually evolving legal and business marketplace.

#### **Executive Education Cohorts**

- Sharpen leadership and management skills
- Actively engage in interactive exercises, small group discussions and case analysis
- Increase substantive understanding of relevant law and business principles
- Build relationships by networking with peers and prominent faculty experts
- Enjoy efficient, condensed programs tailor-made for busy professionals
- Immediately apply practical lessons learned
- Engage with prominent Washington, DC law, policy, and business leaders
- Join the exclusive Georgetown Law Executive Education global network

## Custom Training, Limitless Possibilities

Georgetown Law Executive Education customizes programs for each client. Programs vary in length and can be delivered in person, online, or in a hybrid format. With multiple program modules to offer, endless opportunities for innovation, and new program offerings consistently under development, we can confidently meet your content needs. Select program modules include:

#### Law Firm Finance Modules

The Business of Law — Law Firm Economics

Legal Spend from the Client's Perspective

Introduction to Accounting and Corporate Finance for Lawyers

Mini "MBA" for Lawyers

#### **Substantive Law Modules**

Anti-Corruption and Corporate Compliance

Navigating Washington – Effective Lobbying and Advocacy

Global Best Practices in Non-Profit Governance and Endowment Management

Conflicts of Interest for Corporate Boards of Directors

Advanced Topics in Corporate Governance

Drafting Effective Non-Disclosure Agreements

AI and Bias

Intellectual Property

Privacy, Cybersecurity, and Breach Incident Response

Negotiation

#MeToo Training

#### Leadership Modules

Fundamentals of Leadership Styles

Managing Difficult Conversations: Giving and Receiving Feedback

Teams and Team Building

Leadership and Mindfulness

Moving from a Producer to a Manager

Innovation in Management

Innovative Problem Solving Through Design Thinking

#### **Career Development Modules**

Career Development Planning for the Seasoned Practitioner/Leader

Life and Career Design

#### Strategic Planning and Management Modules

Strategic Planning in Professional Services Firms

Small "n" Negotiations

Personal and Team Branding

Organizational Behavior

Creating and Changing Cultures

#### Contact us today to discuss your custom training needs.

Christine Washington, Senior Director, Executive Education cqw@georgetown.edu, +1.202.662.9101

Roger Bourcicot, Program Coordinator, Executive Education rb1372@georgetown.edu, +1.202.662.4603

To join our mailing list, contact **lawexeced@georgetown.edu** and receive information about forthcoming Open Enrollment, Certificate, and Continuing Legal Education Programs.

Georgetown Law, Office of Executive & Continuing Legal Education

www.law.georgetown.edu/academics/continuing-legal-education/executive-education/exec



- Private practitioners
- Law firm administrators
- In-house counsel
- Business leaders
- Members of the Diplomatic Corps
- Government officials and legislative staff
- NGO, IGO, and think tank leaders

#### **Client Testimonials**

"Incredibly beneficial to talk about law firm finances and the path to partnership so openly."

"Informative...really helped us to understand what it takes to become a partner and develop our careers."

"Great to get transparent and practical information on the law firm as a business."

